



## ACC.14 Membership-Related Opportunities

ACTIVITY	DATE/TIME	FEE	DESCRIPTION	SPONSOR BENEFITS
<b>Chapter Meetings and Social Events</b>				
<b>Academic Section Meeting</b>	Sunday, March 30, 2014 10:45 a.m. - 12:15 p.m.	\$5,000	Two hour meeting open to all attendees with an interest in academic cardiology	<ul style="list-style-type: none"> <li>• Sponsor's corporate logo on signage at the event</li> <li>• Table top display and invitation for two representatives to attend with opportunity to briefly address the audience</li> <li>• Corporate recognition on Academic Section webpage on <a href="http://www.CardioSource.org">www.CardioSource.org</a></li> </ul>
<b>Adult Congenital &amp; Pediatric Cardiology (ACPC) Section Meeting &amp; Reception</b>	Saturday, March 29, 2014 4:00 p.m. - 6:00 p.m.	\$10,000	Annual ACPC Section Meeting with expected attendance of 250 pediatric cardiologists, CHD professionals and CHD surgeons	<ul style="list-style-type: none"> <li>• One time use of ACPC Section membership mailing list</li> <li>• Corporate logo on room signage at the event</li> <li>• Table top display and invitation for one representative to attend</li> <li>• Recognition in the ACPC Section Newsletter</li> </ul>
<b>Breakfast at The Cardiology Life Raft: Staying Afloat in Changing Times</b>	Saturday, March 29, 2014 8:00 a.m. - 9:30 a.m.	\$5,000	Ninety minute educational session targeting early career members who completed fellowship within the last seven years	<ul style="list-style-type: none"> <li>• One time use of the ACC's ECP membership mailing list</li> <li>• Corporate logo on room signage at the event</li> <li>• Table top display</li> <li>• Corporate recognition on ECP webpage on <a href="http://www.CardioSource.org">www.CardioSource.org</a></li> <li>• Verbal recognition by session co-chairs during introductory remarks</li> </ul>
<b>Careers in Heart Failure and Transplant Symposium &amp; Reception</b>	Saturday, March 29, 2014 4:00 p.m. - 6:00 p.m.	\$5,000	100 FIT and early career attendees expected, as well as heart failure and transplant luminaries	<ul style="list-style-type: none"> <li>• One time use of invitation list of FITs and early career members with specialty in heart failure and transplant and Heart Failure and Transplant Section mailing list</li> <li>• Corporate logo on room signage at the event</li> <li>• Table top display and invitation for two representatives to attend</li> <li>• Recognition in the Newsletter</li> </ul>
<b>Early Career Section Meeting</b>	Saturday, March 29, 2014 4:30 pm.m - 6:00 p.m.	\$5,000	Two hour meeting open to all attendees who have completed fellowship within the last seven years	<ul style="list-style-type: none"> <li>• One time use of the ACC's ECP membership mailing list</li> <li>• Corporate logo on signage at the event</li> <li>• Table top display and invitation for two representatives to attend with opportunity to briefly address the audience</li> <li>• Corporate recognition on ECP webpage on <a href="http://www.CardioSource.org">www.CardioSource.org</a></li> </ul>
<b>FIT Community Lounge</b>	Open Daily 8:00 a.m. - 5:00 p.m.	\$10,000	Located in the Convention Center and open daily offering all FIT attendees (approximately 1,000) computer and internet access, food and beverages, and tables and couches to work and relax.	<ul style="list-style-type: none"> <li>• One time use of the ACC's FIT membership mailing list</li> <li>• Corporate logo on room signage at the event</li> </ul>
<b>FIT Mix &amp; Mingle</b>	Saturday, March 29, 2014 3:30 p.m. - 4:30 p.m.	\$5,000	Reception held in Bistro ACC during a dedicated Expo break time. Open to all FITs (approximately 1,000) and mentors.	<ul style="list-style-type: none"> <li>• One time use of the ACC's FIT membership mailing list</li> <li>• Corporate logo on room signage at the event</li> <li>• Table top display and invitation for two representatives to attend</li> <li>• Corporate recognition on FIT webpage on <a href="http://www.CardioSource.org">www.CardioSource.org</a></li> </ul>
<b>Heart Failure and Transplant Section Meeting &amp; Reception</b>	Saturday, March 29, 2014 2:00 p.m. - 3:30 p.m.	\$10,000	Open to Heart Failure and Transplant Section members with expected attendance of 100	<ul style="list-style-type: none"> <li>• One time use of Heart Failure and Transplant Section membership mailing list</li> <li>• Corporate logo on room signage at the event</li> <li>• Table top display and invitation for two representatives to attend</li> <li>• Recognition in the Newsletter</li> </ul>



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<b>Chapter Meetings and Social Events</b>				
<b>Imaging Section Meeting &amp; Reception</b>	Sunday, March 30, 2014 10:45 a.m. - 12:15 p.m.	\$10,000	Open to Imaging Section members with expected attendance of 100	<ul style="list-style-type: none"> <li>• One time use of Imaging Section membership mailing list</li> <li>• Corporate logo on room signage at the event</li> <li>• Table top display and invitation for two representatives to attend</li> <li>• Recognition in the Newsletter</li> </ul>
<b>Interventional Section Meeting &amp; Reception</b>	Saturday, March 29, 2014 5:30 p.m. - 7:00 p.m.	\$10,000	Open to Interventional Section and Surgeon members with expected attendance to be 100	<ul style="list-style-type: none"> <li>• One time use of Interventional Section membership mailing list</li> <li>• Corporate logo on room signage at the event</li> <li>• Table top display and invitation for two representatives to attend</li> <li>• Recognition in the Newsletter</li> </ul>
<b>Lunch at FIT Forum 1- Careers in Cardiology</b>	Saturday, March 29, 2014 12:15 p.m. - 1:45 p.m.	\$5,000	Ninety minute educational session with expected attendance to be 200 FIT attendees	<ul style="list-style-type: none"> <li>• One time use of the ACC's FIT membership mailing list</li> <li>• Corporate logo on room signage at the event</li> <li>• Table top display</li> <li>• Corporate recognition on FIT webpage on <a href="http://www.CardioSource.org">www.CardioSource.org</a></li> <li>• Verbal recognition by session co-chairs during introductory remarks</li> </ul>
<b>Lunch at FIT Forum IV- Scholarship and Education</b>	Sunday, March 30, 2014 12:30-1:45 p.m.	\$5,000	Seventy-five minute educational session with expected attendance to be 200 FIT attendees	<ul style="list-style-type: none"> <li>• One time use of the ACC's FIT membership mailing list</li> <li>• Corporate logo on room signage at the event</li> <li>• Table top display</li> <li>• Corporate recognition on FIT webpage on <a href="http://www.Cardiosource.org">www.Cardiosource.org</a></li> <li>• Verbal recognition by session co-chairs during introductory remarks</li> </ul>
<b>Program Directors and Training Administrators Reception</b>	Friday, March 28, 2014 5:00 p.m. - 6:00 p.m.	\$2,500	Will host approximately 100 program directors and administrators	<ul style="list-style-type: none"> <li>• Corporate logo on room signage at the event</li> <li>• Table top display and invitation for two representatives to attend</li> <li>• Corporate recognition on the program directors and administrators webpage on <a href="http://www.Cardiosource.org">www.Cardiosource.org</a></li> </ul>
<b>CV Team Community Lounge</b>		\$4,000		<ul style="list-style-type: none"> <li>• Corporate logo on room signage at the event</li> <li>• Table top display</li> </ul>
<b>CV Team Section Awards &amp; Recognition Reception</b>		\$12,000	CV Team Section Awards & Recognition Reception	<ul style="list-style-type: none"> <li>• One time use of CV Section membership mailing list</li> <li>• Corporate logo on room signage at the event</li> <li>• Table top display and invitation for two representatives to attend</li> </ul>
<b>CV Team Section Meeting</b>		\$6,000		<ul style="list-style-type: none"> <li>• One time use of CV Section membership mailing list</li> <li>• Corporate logo on room signage at the event</li> <li>• Table top display and invitation for one representative to attend</li> </ul>
<b>CV Team Section Reception</b>		\$4,000		<ul style="list-style-type: none"> <li>• One time use of CV Section membership mailing list</li> <li>• Corporate logo on room signage at the event</li> <li>• Table top display and invitation for one representative to attend</li> </ul>
<b>Geriatric Cardiology Reception</b>		\$4,000		<ul style="list-style-type: none"> <li>• One time use of Geriatric Cardiology Section membership mailing list</li> <li>• Corporate logo on room signage at the event</li> <li>• Table top display and invitation for one representative to attend</li> </ul>



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ACTIVITY	DATE/TIME	FEE	DESCRIPTION	SPONSOR BENEFITS
<b>Chapter Meetings and Social Events</b>				
<b>Women in Cardiology New Fellows Reception</b>		\$8,000		<ul style="list-style-type: none"> <li>• One time use of Women in Cardiology Section membership mailing list</li> <li>• Corporate logo on room signage at the event</li> <li>• Table top display and invitation for one representative to attend</li> </ul>
<b>Women in Cardiology Section Meeting</b>		\$4,000		<ul style="list-style-type: none"> <li>• One time use of Women in Cardiology Section membership mailing list</li> <li>• Corporate logo on room signage at the event</li> <li>• Table top display and invitation for one representative to attend</li> </ul>
<b>Women in Cardiology Visiting Professors Program</b>		\$10,000		<ul style="list-style-type: none"> <li>• One time use of Women in Cardiology Section membership mailing list</li> <li>• Logo recognition on web and print promotions</li> </ul>
<b>Women in Cardiology Chapter Grants Program</b>		\$2,500		<ul style="list-style-type: none"> <li>• One time use of Women in Cardiology Section membership mailing list</li> <li>• Logo recognition on web and print promotions</li> </ul>
<b>Sports &amp; Exercise Cardiology Section Meeting &amp; Reception</b>	Saturday, March 29, 2014 5:00 p.m. - 7:00 p.m.	\$5,000	Open to all attendees with an interest in sports and exercise cardiology.	<ul style="list-style-type: none"> <li>• One time use of the Sports &amp; Exercise Cardiology Section membership mailing list</li> <li>• Corporate logo on the signage at the event</li> <li>• Table top display and invitation for representatives to attend</li> <li>• Corporate logo recognition on meeting/reception invite</li> </ul>
<b>ACC.14 Travel Awards</b>				
<b>ACPC Travel Award</b>		\$2,400	Two FIT Travel Awards for ACPC FITs to ACC.14 at \$1,200 each	<ul style="list-style-type: none"> <li>• Recognition in promotions and ACPC Section newsletter and at ACPC Section meeting</li> </ul>
<b>CCA Speakers Fund</b>		\$10,000		<ul style="list-style-type: none"> <li>• One time use of the CCA &amp; PIC membership mailing lists</li> <li>• Logo recognition on web and print promotions</li> </ul>
<b>CT Team Section Travel Awards to Legislative Conference</b>		\$10,000		<ul style="list-style-type: none"> <li>• One time use of the CCA &amp; PIC membership mailing lists</li> <li>• Logo recognition on web and print promotions</li> </ul>
<b>CV Team Section Research Awards/Poster Competition</b>		\$5,000		<ul style="list-style-type: none"> <li>• One time use of the CCA &amp; PIC membership mailing lists</li> <li>• Logo recognition on web and print promotions</li> <li>• Corporate logo on the signage at the event</li> </ul>
<b>CV Team Travel Award</b>		\$12,500		<ul style="list-style-type: none"> <li>• One time use of the CCA &amp; PIC membership mailing lists</li> <li>• Logo recognition on web and print promotions</li> </ul>
<b>FIT Travel Awards</b>		\$10,000	Ten awards of \$1,000 to cover travel and accommodations for FITs to attend ACC.14	<ul style="list-style-type: none"> <li>• One time use of the ACC's FIT membership mailing list</li> <li>• Corporate recognition on FIT webpage on <a href="http://www.CardioSource.org">www.CardioSource.org</a></li> <li>• Corporate recognition in all announcements regarding the awards</li> </ul>
<b>Heart Failure and Transplant Section FIT Travel Awards</b>		\$2,000	Two awards of \$1,000 to cover travel expenses for two FITs in a heart failure/transplant fellowship to attend ACC.14	<ul style="list-style-type: none"> <li>• One time use of the Heart Failure and Transplant Section mailing list</li> <li>• Corporate recognition in all promotional materials related to travel award</li> </ul>
<b>Imaging FIT Travel Awards</b>		\$2,000	Two awards of \$1,000 to cover travel expenses for two FITs in an imaging fellowship to attend ACC.14	<ul style="list-style-type: none"> <li>• One time use of the Imaging Section mailing list</li> <li>• Corporate recognition in all promotional materials related to travel award</li> </ul>
<b>Interventional Section Travel Awards</b>		\$2,000	Two awards of \$1,000 to cover travel expenses for two FITs in an interventional cardiology fellowship to attend	<ul style="list-style-type: none"> <li>• One time use of the Interventional Section mailing list</li> <li>• Corporate recognition in all promotional materials related to travel award</li> </ul>
<b>Thoracic Surgeons FIT Travel Awards</b>			Two awards of \$1,000 to cover travel expenses for two FITs in a US Thoracic Surgery program to attend ACC.14	<ul style="list-style-type: none"> <li>• One time use of the ACC Surgeon membership mailing list</li> <li>• Corporate recognition in all promotional materials related to travel award</li> </ul>



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<b>2014 E-Newsletters</b>				
<b>Adult Congenital &amp; Pediatric Cardiology E-Newsletter</b>		\$15,000	Quarterly e-newsletter distributed to 2,000 ACPC Section Members and 2,000 non Section Members with interest in ACPC issues	<ul style="list-style-type: none"> <li>• Tower ad with URL link opportunity in each issue of the ACPC e-newsletter</li> <li>• Corporate recognition on ACPC Section page on <a href="http://www.CardioSource.org">www.CardioSource.org</a></li> </ul>
<b>ECP E-Newsletter</b>		\$10,000	Quarterly e-newsletters distributed to early career cardiologists, defined as those who have completed fellowship within the last seven years	<ul style="list-style-type: none"> <li>• One time use of the ACC's ECP membership mailing list</li> <li>• Corporate recognition on ECP webpage on <a href="http://www.CardioSource.org">www.CardioSource.org</a></li> <li>• Corporate recognition copy, logo and ad in each issue of the ECP e-newsletter</li> </ul>
<b>FIT E-Newsletter</b>		\$10,000	Quarterly e-newsletters for fellows in training	<ul style="list-style-type: none"> <li>• One time use of the ACC's FIT membership mailing list</li> <li>• Corporate recognition on FIT webpage on <a href="http://www.CardioSource.org">www.CardioSource.org</a></li> <li>• Corporate recognition copy, logo and ad in each issue of FIT e-newsletter</li> </ul>
<b>Geriatric Cardiology E-Newsletter</b>		\$6,000		<ul style="list-style-type: none"> <li>• One-time use of the Geriatric Cardiology Section membership mailing list</li> <li>• Logo recognition on web and print promotions</li> </ul>
<b>Heart Failure and Transplant Section E-Newsletter</b>		\$15,000	Quarterly e-newsletters distributed to 8,000 members with interest in heart failure and transplant	<ul style="list-style-type: none"> <li>• Tower ad with URL link in each issue of the Heart Failure and Transplant Section e-newsletter</li> <li>• Recognition on the Heart Failure and Transplant Section webpage on <a href="http://www.CardioSource.org">www.CardioSource.org</a></li> </ul>
<b>Imaging Section E-Newsletter</b>		\$15,000	Quarterly e-newsletters distributed to 2,600 Imaging Section members	<ul style="list-style-type: none"> <li>• Tower ad with URL link in each issue of the Imaging Section e-newsletter</li> <li>• Recognition on the Imaging Section webpage on <a href="http://www.CardioSource.org">www.CardioSource.org</a></li> </ul>
<b>Interventional Section E-Newsletter</b>		\$15,000	Quarterly e-Newsletters distributed to 4,850 Interventional Section members	<ul style="list-style-type: none"> <li>• Tower ad with URL link in each issue of the Interventional Section e-newsletter</li> <li>• Recognition on the Interventional Section webpage on <a href="http://www.CardioSource.org">www.CardioSource.org</a></li> </ul>
<b>Women in Cardiology E-Newsletter</b>		\$6,000		<ul style="list-style-type: none"> <li>• One-time use of the Women in Cardiology Section membership mailing list</li> <li>• Logo recognition on web and print promotions</li> </ul>
<b>Sports &amp; Exercise Cardiology E-Newsletter</b>		\$6,000	Quarterly e-newsletter delivered to 2,000 Sports and Exercise Cardiology Section members	<ul style="list-style-type: none"> <li>• One-time use of the Women in Cardiology Section membership mailing list</li> <li>• Logo recognition on web and print promotions</li> </ul>