

2018 Exhibitor Sponsorship Opportunities

Attendee Registration Experience (Exclusive Opportunity)

Registrations is the first experience attendees have when they arrive at the WorkBoat Show – take advantage of this exclusive sponsorship and make sure it is also the first experience they have with your brand!

Deliverables:

- Logo/ company mention in all applicable email and print marketing
- Logo/ company mention on all applicable at Show signage
- (6) 11" x 14" double sided signs prominently placed throughout the registration lines. Signs are custom and your company can choose the design message and call to action.
- Hanging banner in registration
- Logo Screen Savers on all registration computers
- Your logo on the t-shirts worn by the information personnel in registration (This deliverable is subject to print deadlines)
- Logo included in the barcode blast email sent days before the show to all pre-registered attendees
- Call out on floor plan in the printed Map and Guide

Investment: \$5,000

