

2018 Exhibitor

Sponsorship Opportunities



NOV. 28 – 30, 2018
NEW ORLEANS, LA

Morial Convention Center
www.workboatshow.com

WorkBoat Significant Boats Breakfast & Significant Boats Gallery (Exclusive Opportunity)

The WorkBoat Significant Boats Awards Breakfast is an annual event that takes place every year at the International WorkBoat Show. This private event honors the WorkBoat picks for most significant vessels of the year and is a premier networking opportunity for builders, designs, and owners. The breakfast is the perfect place to gain brand exposure while networking with some of the industry's top companies. In addition to the breakfast, this sponsorship opportunity also includes the Significant Boats Gallery, a larger than life display of all ten vessels prominently displayed in the lobby for all attendees to see. This is a great opportunity to not only increase brand coverage at the Show, but to get in front of potential buyers and network with prospective customers at the breakfast.

Deliverables:

- Inclusion in one direct mail piece and two email invitations targeting award recipients
- Prominent recognition in on-site signage at the Significant Boats Award Breakfast & The Significant Boats Gallery (Sponsored logo on banners and billboards)
- Recognition in all pre-show marketing communications about the Significant Boats Gallery- this includes both print and digital promotions
- A complimentary table for sponsor staff at the breakfast
- 3-minute welcome address by your company executive at the beginning of the breakfast
- Opportunity to include a giveaways for attendees at breakfast

Investment: \$7,500

