

# PSP Expo MORE Marketing Program

More brand awareness, more channels, more leads

November 5 - 7, 2019 | New Orleans, LA

**MORE** EDUCATION    **MORE** EXHIBITS    **MORE** ENGAGEMENT

## GENERATE MORE SALES

### Before, During, and After the Exposition

The **PSP Expo MORE Marketing Program** is an effective way to leverage the best data in the pool and spa industry and reach your top, qualified prospects.

	Mandatory Digital Upgrade	Sizzle Package	Splash Package	Wave Package
<b>A LA CARTE RATE</b>	\$595	\$1,370	\$4,570	\$10,220
<b>SPECIAL FSPA ORLANDO RATE*</b>	\$175* (Included on booth contract)	\$890*	\$2,970*	\$6,640*
Product Listing(s) (Online Profile)	●	●	●	●
Video Upload (Online Profile)	●	●	●	●
Booth Description (Online Profile)	●	●	●	●
Press Release(s) (Online Profile)	●	●	●	●
Logo (Online Profile)	●	●	●	●
(1) Post-Show Shared Product E-blast		●	●	●
Logo in Exhibitor Listing in Show Program		●	●	●
(2) Pre-Show Shared Product E-Blast(s)		●	●	●
Exclusive Post-Show Targeted Blast			●	●
(2) Post-Show Social Posts			●	●
Exclusive Pre-Show Targeted Blast				●
1/2 Page Ad in Show Program				●

\*Pricing reflects a special discount available during the Everything Under the Sun through Feb. 23.

● PRESHOW    ● ONSITE    ● POSTSHOW    ● YEAR ROUND



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