

HIMSS Global Conference & Exhibition

March 9–13, 2020 | Orlando, FL

Value of Healthcare Pavilion – NEW!

Investment opportunities from \$2,800 - \$28,300

Exhibit Hall A, Booth 680 | 40 Companies

New to the exhibit floor, this destination will showcase solutions, technology services, education and real-world examples of how providers, payers, employers and pharma are creating value in the provisioning of healthcare delivery. Topics will address both the outcomes and business of care delivery.

Outcomes of Care Delivery

- › Population Health Management
- › Care Coordination / Transitions of Care
- › Public Health
- › Behavioral Health Care
- › Social Determinants
- › Precision Care

Business of Care Delivery

- › Business Intelligence - Data and Analytics
- › Revenue Cycle Management
- › New Care Delivery Models
- › Quality and Reporting
- › Payer-Provider Health and Wellness Technology
- › Clinically-Integrated Supply Chain

Get your name in front of 43,000+ decision makers and influencers from 90+ countries.

EXHIBITION AND THOUGHT LEADERSHIP OPPORTUNITIES:

Accelerator Hub Package

\$25,700 - \$28,300

The Accelerator Hub showcases corporate venture investment, strategic partnerships/pilots as well as programs aimed at accelerating value-based solutions in healthcare.

- › 20' x 20' turnkey branded booth
- › Electrical, internet, monitors and chairs
- › 20-minute thought leadership speaking session
- › Exhibitor/Client Badges - 23
- › Priority Points - 9

Kiosk with Speaking Session

\$7,900 - \$8,700

Available to companies focusing on creating value in the provisioning of healthcare through outcomes or business of care delivery with technology, services and solutions

- › Turnkey kiosk with logo/graphics on graphic wall
- › Electrical, internet, monitor and chairs
- › 20-minute thought leadership speaking session
- › Exhibitor/Client Badges - 5
- › Priority Points - 2

Start-up Package

\$2,800 - \$3,100

The Start-up area supports qualified emerging and new healthcare companies seeking funding, visibility, networking and growth opportunities for value-focused products and services.

- › Turnkey kiosk with logo/graphics on sign
- › Electrical, internet, chair
- › Exhibitor/Client Badges - 2
- › Priority Points - 1

For more information or to reserve your package, contact salesinfo@himss.org.

