

# DIGITAL SIGNAGE ADVERTISING

LAS  
*Vegas*<sup>®</sup>  
CONVENTION CENTER



**COX**  
Business<sup>®</sup>

**ADVANCED**  
CONVENTION  
SERVICES





**A**  
MAIN CONCOURSE

**West**

Size: 40' x 14' LED  
Resolution: 2560 x 896

**East**

Size: 40' x 12' LED  
Resolution: 2560 x 768



**B**  
NORTH HALL - N2 AND N3 LOBBY  
2 Double Sided Screens / 4 Screens

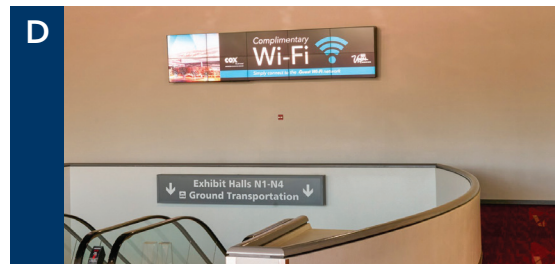
Size: 55" LCD screen  
Resolution: 1920 x 1080



**C**  
INFORMATION DESK

1 Screen

Size: 65" LCD screen  
Resolution: 1920 x 1080



**D**  
NORTH HALL - UPPER N4 LOBBY

1 Screen

Size: Approximately 18' x 4.5'  
Resolution: 1920 x 432



**E**  
SOUTH HALL - S1 LOBBY

1 Double Sided Screen

Size: Approximately 18' x 4.5'  
Resolution: 1920 x 432



**F**  
CENTRAL CONCOURSE  
C3 AND C4 LOBBY

2 Screens

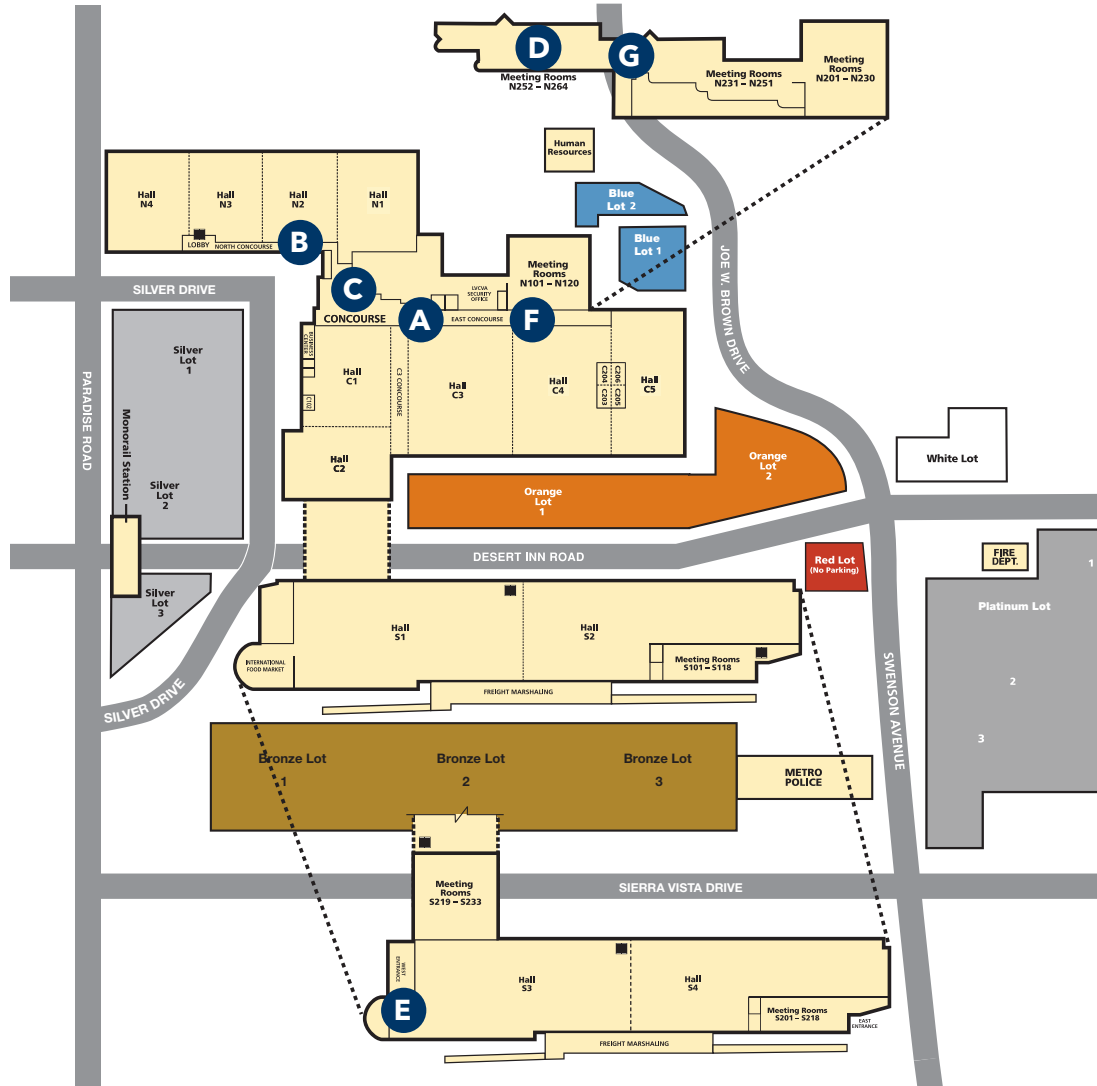
Size: Approximately 15' x 3.5'  
Resolution: 1920 x 432  
Resolution: 1920 x 270



**G**  
PRE-FUNCTION  
2ND FLOOR ADMIN

1 Double Sided Screen

Size: Approximately 15' x 3.5'  
Resolution: 1920 x 270



## FILE REQUIREMENTS

- All Images should be in JPEG format, saved as a .jpg, with a final resolution to the specified pixels.
- All videos should be in .mp4 format, saved as a .mp4 (not .mov), with a final resolution to the specified pixels.
- Videos should be encoded with H.264 encoding and saved at medium quality.
- Content can be accepted via compressed zip file(s) emailed to: [LVCC.digitalcontent@cox.com](mailto:LVCC.digitalcontent@cox.com) or via a customer provided file sharing platform.
- Please verify final files are the correct resolutions before submitting them. There is a fee of \$250.00 per file for multiple file submissions. A multiple file submission is defined as re-uploading or changing creative after it has been uploaded to the system.

Phone: **855-519-2624** | Fax: **702-820-8255** | Email: [LVCC.orders@cox.com](mailto:LVCC.orders@cox.com) | Online: [tradeshows.coxhn.net](http://tradeshows.coxhn.net)

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