

HIMSS Global Conference & Exhibition

March 9–13, 2020 | Orlando, FL

HIMSS Topic Circle at HIMSS20 Artificial Intelligence & Machine Learning March 9-13, 2020 | Orlando, FL

Sponsorship Proposal

The HIMSS Artificial Intelligence & Machine Learning (AI/ML) Circle brings together attendees to interact with world-class thought leadership and understand AI/ML as a strategic asset for their organization and not just as a means to improve a process. Participants will have the opportunity to network with fellow peers and focus on targeted AI/ML education that meets their needs. The HIMSS AI/ML Circle provides participants with insights and guidance on the most relevant education and exhibits, along with engagement opportunities before, during, and after the conference... all designed to simplify and help make the most out of their experience. As a sponsor of this Circle, you will receive networking, awareness, and recognition with this important and growing attendee base at HIMSS!

Targeted Audience HIMSS20

All attendees opting in during registration to the Artificial Intelligence & Machine Learning Circle at HIMSS20. HIMSS also will highlight this Circle to the over 10,000 members the Innovation Community and 8,800 HIMSS members of the Clinical & Business Intelligence Community.

Artificial Intelligence & Machine Learning (AI/ML) Circle Features

The following are benefit highlights available to AI/ML Circle participants.

- **Curated Education:** View a selection of sessions that are valuable to AI/ML Circle participants. Discount to AI/ML preconference symposium
- **Exhibitor Resource:** Navigate the exhibition floor with ease with a curated list of AI/ML exhibitors changing the future of healthcare
- **VIP Tour of Innovation Live:** Partake in a personal tour of *Innovation Live* that highlights cutting-edge AI/ML solutions and services
- **Peer-to-Peer Networking:** Connect with peers in person & through social media to form invaluable relationships while at conference



Luminary Sponsor – \$9,500 - Two (2) available

Thought Leadership

- One (1) 20-minute speaking slot in the *Healthcare of the Future Pavilion* located on the exhibit hall floor
 - Tuesday, March 10th – 2:15-2:35pm or
 - Wednesday, March 11th – 2:15-2:35pm
- Pre-recorded and supplied video segment (up to 2-minutes) featuring company executive and event content shared (non-commercial in nature, approved by HIMSS) on HIMSS20 Global Conference & Exhibition AI/ML Circle webpage
- Opportunity to submit of one (1) blog for HIMSS20 Global Conference & Exhibition AI/ML Circle webpage (note: must meet HIMSS blog guidelines)
- Invitation for sponsor(s) to participate on one (1) post HIMSS20 Innovation Community Webinar as a panelist or other capacity as appropriate
 - Sponsor responsible for topic/content held within 6-8 weeks post-conference

AI/ML Circle Experience Program

- Invitation for one (1) sponsor or client to receive a complimentary registration to HIMSS20 Global Conference and Exhibition
- Designated two (2) sponsor and/or client representatives will be invited to join the Innovation Community reception held in the Innovation Live Pavilion - Tuesday, March 10, 5:30 – 6:30 PM
- Two (2) sponsor executives and/or clients will have access to VIP seating at HIMSS20 Global Conference and Exhibition Keynotes

Recognition and Branding

- Recognition as sponsor on HIMSS20 Global Conference & Exhibition AI/ML Circle webpage, onsite signage, collateral (includes highlighting sponsor booth in curated exhibitor guide for participants), and pre- and post-show communications sent to participants
- Post-event AI/ML Circle registration list (name, title, company)
- HIMSS to send (1) sponsored welcome email blast to all AI/ML Circle registrants 10 working days prior conference. Sponsor to provide 150 word (max) welcome message and logo, HIMSS to approve copy and send.
- HIMSS to send (1) sponsored thank you email blast to all AI/ML Circle registrants 5 working days post conference. Sponsor to provide 150 word (max) thank you message and logo, HIMSS to approve and send.

Contact

As HIMSS strives to lead change through collaboration and knowledge sharing, we welcome the opportunity to work closely with you to create a customized proposal.

Shelley Price, MS, FHIMSS

Director, Thought Advisory
Technology & Innovation, HIMSS
Phone: 703-562-8846
sprice@himss.org

Ian Hoffberg

Manager, Applied Innovation
Technology & Innovation, HIMSS
Phone: 703-562-8808
ihoffberg@himss.org