SPONSORSHIPS ➤ *CONVENTION CENTER*

ROTATING KIOSKS

$6,000 (net) per panel

Space deadline: 11/25/19   **Creative deadline: 12/2/19**

Popular each year with show sponsors, the kiosks are a highly visible way to drive traffic to your booth. Framed in high-tech aluminum and mounted on a stylish revolving base, each rotating four-panel kiosk is back-lit and placed prominently throughout the Convention Center.

Click here to view kiosk availability and locations.

**CLICK ON THE IMAGE
TO SEE THE NEW
KIOSKS IN ACTION!**

Sales Contacts

Michele Schaner   Joe Phillips
703.821.7146   703.821.7155
mschaner@nada.org   jphillips@nada.org

Specs

Panel size   42.5"w x 68.5"h
(see Document Setup settings below)

Live area   38"w   x 63.975"h
(see Margins setting below)

Requirements

- All advertising is subject to approval by NADA. Sponsor must email a PDF (low-res version is fine) of their final creative to Michele Schaner at mschaner@nada.org before submitting final creative file to Matt Lopez at mlopez@nada.org. Sponsor will receive approval either by email—or phone—within five business days.
- Document Setup: 42.5"w x 68.5"h (see Panel size specs above Margins: 2.25" top, bottom, inside, outside (see Live area specs above).
- Convert all art to CMYK and all text to Outlines (Illustrator files).
- High-res PDF/X-4 is the preferred format.
- Upload artwork to NADA Show Kiosk Submissions.

Production Contact

Matt Lopez, Production Design Specialist, NADA Public Affairs
mlopez@nada.org
703.821.7217

▼ All NADA Show sponsorships require prepayment. No exceptions.

ROTATING KIOSKS CONSTRUCTING YOUR AD

Raster Art

(photos, logos containing any continuous tone images):

- Art submitted at 1:1 (100%), resolution should be no less than 100dpi
- Art submitted at 2:1 (50%), resolution should be no less than 200dpi
- Art submitted at 4:1 (25%), resolution should be no less than 400dpi

Vector Art

- Logos should be vector with fonts converted to Outlines.

Fonts and Links

- Supply all fonts (unless converted to Outlines). Zip the fonts folder.
- Supply all links used in your document. "Package" the file, if this feature is available.

Color

(when color match is required)

- If PMS color matching is required, use original Pantone+ Solid Coated swatches in your artwork. (Modifying Pantone names will result in printing default color: CMYK.)
- CMYK artwork will be produced "As Is." The color output is balanced and vibrant.
- Convert all RGB art to CMYK.
- If you are sending Certified Color Proofs (Gracol, Swop, Fogra), also provide the ICC profile information used to produce your proofs. Best option is to include a supplied ICC chart. Contact Freeman to obtain the file.

Acceptable Software, File Types, Support Files

- High-res PDF/X-4 is the preferred format.
- Adobe CC InDesign and Illustrator (create PDF compatible file).
- Zip (compress) font folder.

Materials Required

- All advertising is subject to approval by NADA. Sponsor must email a PDF (low-res version is fine) of their final creative to Michele Schaner at mschaner@nada.org before submitting final creative file to Matt Lopez at mlopez@nada.org. Sponsor will receive approval either by email—or phone—within five business days.
- Document Setup: 42.5"w x 68.5"h – Margins: 2.25" top, bottom, inside, outside.
- Convert all art to CMYK and all text to Outlines (Illustrator files).
- High-res PDF/X-4 is the preferred format.
- Upload artwork to NADA Show Kiosk Submissions.

Production Contact

Matt Lopez, Production Design Specialist, NADA Public Affairs
mlopez@nada.org
703.821.7217

Kiosk Specs

Panel size   42.5"w x 68.5"h
DOCUMENT SETUP

Live area   38"w x 63.975"h
MARGINS