HIMSS 20

Global Health Conference & Exhibition
MARCH 9–13, 2020 • ORLANDO, FL

HIMSS Global Health Hackathon

Powered by Entrepreneurship at Cornell University

Investment opportunities from $10,000 - $40,000

The world's largest health hackathon will kick off HIMSS20—the can't-miss health information and technology event of the year. Up to 750 professionals and students with diverse experience and backgrounds from around the world will come together to formulate solutions to pressing problems in healthcare. Clinical and technology experts from sponsoring companies are invited to be mentors.

Schedule:
› Friday, March 6: Hackathon Welcome Mixer
› Saturday, March 7: Hackathon and Ignite Sessions
› Sunday, March 8: Hackathon, Team Presentations and Closing Awards Ceremony

Benefits of Sponsorship:

› Fill challenging gaps in staffing by recruiting students and professional developers (interns, full-time and experienced)

› Develop strategic partnerships for your company's innovation pipeline

› Increase your company's brand awareness

› Obtain early access to entrepreneurial individuals and startups to invite to your incubator/accelerator programs

› Share API, tech stack

Participation and Thought Leadership Opportunities:

Platinum Sponsor

$40,000

› Present welcome or closing remarks at Welcome Mixer or Closing Awards Ceremony
› 2 complimentary registrations to HIMSS20
› Prominent recognition as sponsor on website, email communications, on-site signage, marketing collateral and T-shirts
› Highlighted as sponsor in HIMSS social media campaign
› Opportunity to submit a blog to HIMSS for posting to Health IT Pulse
› Introduce hackathon winners at HIMSS20 Developer Lab
› Collaborate in design of challenge tracks with guidance from hackathon staff
› 6 seats on judging panel
› Host 2 tech talks/workshops during hackathon
› Company-named award for a prize category/winning team
› Exhibitor table at hackathon
› 20 mentorship spots
› List of hackathon participants (and contact information) sent 2 weeks post-event
› 1 dedicated email to all participants
› Include your marketing swag in gift bags

Gold Sponsor

$25,000

› 1 complimentary registration to HIMSS20
› Recognition as sponsor on website, on-site signage, marketing collateral, social media and T-shirts
› 4 seats on judging panel
› Host 1 tech talk/workshop during hackathon
› Booth at hackathon
› 10 mentorship spots
› List of hackathon participants (and contact information) sent 2 weeks post-event
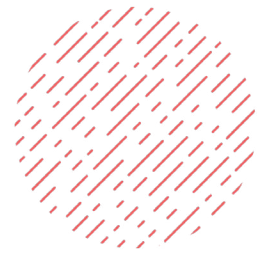› Include your marketing swag in gift bags

Silver Sponsor

$15,000

- › 2 seats on judging panel
- › Booth at hackathon
- › 6 mentorship spots
- › Recognition as sponsor on website, on-site signage, marketing collateral and T-shirts
- › List of hackathon participants (and contact information)
- › Include your marketing swag in gift bags
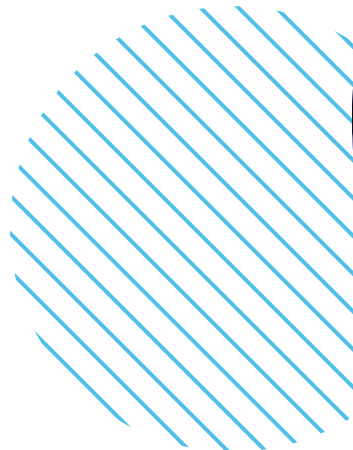
Bronze Sponsor

$10,000

- › 1 seat on judging panel
- › 2 mentorship spots
- › Recognition as sponsor on website, on-site signage, marketing collateral and T-shirts
- › List of hackathon participants (and contact information) sent 2 weeks post-event
- › Include your marketing swag in gift bags

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**For more information or to reserve
your package, contact Ami Stuart at
ams345@cornell.edu.**