



# HIMSS Global Health Equity Network Sponsorship Opportunities

To demonstrate HIMSS commitment to diversity, health equity, and inclusion a new umbrella initiative, HIMSS Global Health Equity Network, launched November 2019. It will focus on year-round education, networking, and engagement through community models.

Benefit Level (quantity available)	Premier (2) \$40,000	Elite (2) \$27,500	Signature (4) \$10,000
<b>THOUGHT LEADERSHIP</b>			
Opportunity to have one (1) participant on the year-round advisory task force. The Global Health Equity Network task force will provide thought leadership and help to plan education programs	✓	–	–
Opportunity to moderate a table at the HIMSS20 Mentor Meetup and at other HIMSS events	✓	✓	✓
Invitation for sponsor to participate on Global Health Equity Network Webinar as a panelist	✓	✓	–
Opportunity to share one (1) blog (aligned with the HIMSS guidelines) with the community members	✓	✓	–
<b>NETWORKING</b>			
Invitations for staff and/or clients to receive complimentary registration to HIMSS20	2	1	1
Invitations to attend all Global Health Equity Network programming and events	✓	✓	✓
Opportunity to host a diversity, health equity, and inclusion focused reception at your HIMSS20 exhibit booth (at sponsors expense)	✓	–	–
Opportunity to partner with chapter(s) on diversity, health equity, and inclusion activity	✓	✓	–
<b>RECOGNITION AND BRANDING</b>			
Prominent recognition as sponsor on all Global Health Equity Network webpages and webinars, recognizing year-round commitment, and all relevant events	✓	–	–
Supporting recognition as sponsor on all Global Health Equity Network webpages and webinars, recognizing year-round commitment, and all relevant events	–	✓	✓
HIMSS Conference Supporter (Logo listed on conference website with hyperlink to your home page, logo in various HIMSS marketing materials [pocket, resource guide etc.], logo displayed in prominent areas on-site)	✓	✓	✓
Verbal recognition of sponsor during the HIMSS20 Diversity Mentor Meetup	✓	✓	–
Collateral material table outside of HIMSS20 Diversity Mentor Meetup session room	✓	✓	✓
Post-conference list of scanned attendees from HIMSS20 Global Health Equity Network Session Series (Name, Title, Company) sent two weeks post conference	✓	✓	–
(1) Targeted smart mail to Global Health Equity Network stakeholders and subscribers (HTML designed by HIMSS Media)	✓	–	–
<b>ADD-ONS</b>			
Sponsor Diversity Scholarship (\$5,000)			
Media Packages			
Specific community sponsorship opportunities available (African American Community, Latinx Community, Women in Health IT Community)			