

NEW



MEDIA WALL IS 20 FEET WIDE



38.7 ft wide by 9.7 ft high

Advertising on the International Roofing Expo Message in Motion Media Wall is **easy.**

01

Decide.

The first step is to decide if you will design your content in-house. If you or your creative agency will prepare your video, please use the following specs and send the finished video file to al@neopromo.com using WeTransfer.com and you are done! If you would like to use the video service company we appointed, please go to Step 2.

1,536 pixels wide by 384 pixels tall H.264 MOV file at 30 fps, audio capable.

02

Compile.

Compile your existing product videos, pictures, logo, text & other marketing materials that you would like to use in your video. The Message in Motion Video Wall is wide. You will have ample room for supporting text alongside your videos, product pictures and logo on the screen. Send these materials to al@neoPromo.com using WeTransfer.com along with a simple description of how you want them to design your content. You can send them your pictures and videos in any format.

03

Review.

The video company will use your materials and script to prepare your content. They will send you a link to review your video online. Tell them about anything you would like to change and they will do so and send you a new preview online until you are satisfied.

It is that simple.



Video questions?
Contact Al Tokel at 201 245 1313

Enjoy!

Your video content will be loaded to the Official International Roofing Expo Message in Motion Media Wall to play at the event. Your content, on the larger-than-life video screen will do double duty to build traffic to your booth, create brand awareness, increase your leads, and maximize your ROI.

Need some inspiration? Watch example videos at <http://www.neopromo.com/industrial--product-examples.html>