

Philadelphia International Airport-CCA

Art/Production Requirements

Product Type: LCD Screen

Panel Code: AEC-LCD-3

Package Code: PHL-PK10LCD-1-1

Location: East Concourse

Quantity: 1



Artwork Size:(width x height)

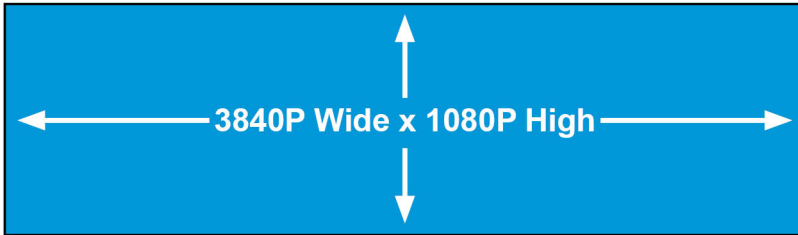
The required pixel ratio is: 3840 x 1080 (width x height).
The diagonal screen size of this digital display is: 88"

Adportal Information(for digital ads):

Login:

Password:

Screen:



Specifications

NO RATES are allowed in advertising message.

The display(s) allows STATIC (still) ads and MOTION files.

STATIC ads must be RGB Baseline Standard (not Progressive) encoded JPG files 10 megs or less.

MOTION files require .MP4 (H.264 encoded) files only, at length matching the contracted duration time.

All files must be 10 megs or less. Avoid using large amounts of text or text using small fonts.

Your single ad will show on all available screens in your package.

CREATIVE APPROVAL OF ALL ARTWORK/DISPLAY IS REQUIRED PRIOR TO FINAL PUBLICATION. This approval process starts once your ad is uploaded into our Adportal Digital System.

DEADLINES: Creative print design files due 23 days in advance of contract start date - Ship printed art 10 days prior to start date. Art to arrive at airport or installers 7 days prior to contract start date. DIGITAL files should be provided for upload 10 days prior to contract start date.

CCA and the airport are not responsible for any misspellings, mistakes, or language translations made by the client or graphic production house. Artwork / display approved in layout form only.
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Philadelphia International Airport-CCA

Art/Production Requirements

Product Type: LCD Screen

Panel Code: BB-LCD-7

Package Code: PHL-PK10LCD-1-1

Location: Concourse B

Quantity: 1



Artwork Size:(width x height)

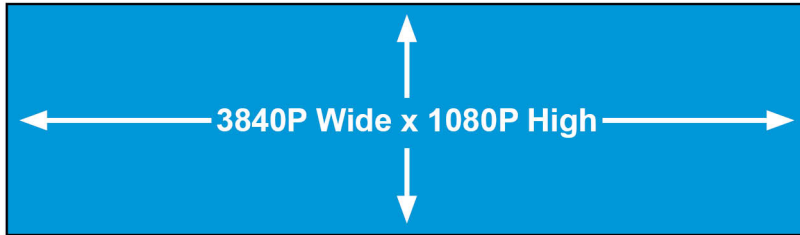
The required pixel ratio is: 3840 x 1080 (width x height).
The diagonal screen size of this digital display is: 88"

Adportal Information(for digital ads):

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Password:

Screen:



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Philadelphia International Airport-CCA

Art/Production Requirements

Product Type: LCD Screen

Panel Code: AEC-LCD-4

Package Code: PHL-PK10LCD-1-1

Location: East Concourse

Quantity: 1



Artwork Size:(width x height)

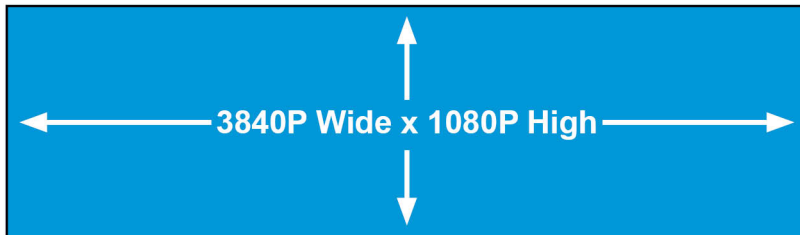
The required pixel ratio is: 3840 x 1080 (width x height).
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Adportal Information(for digital ads):

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Password:

Screen:



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Philadelphia International Airport-CCA

Art/Production Requirements

Product Type: LCD Screen

Panel Code: CC-LCD-8

Package Code: PHL-PK10LCD-1-1

Location: Concourse C

Quantity: 1



Artwork Size:(width x height)

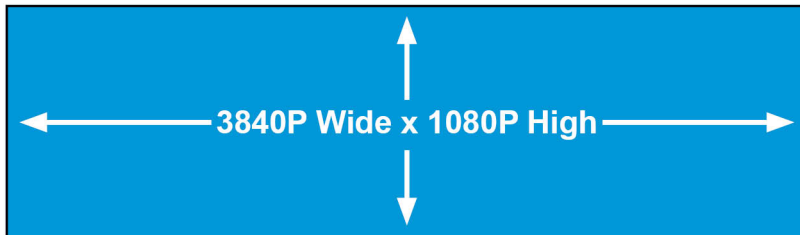
The required pixel ratio is: 3840 x 1080 (width x height).
The diagonal screen size of this digital display is: 88"

Adportal Information(for digital ads):

Login:

Password:

Screen:



Specifications

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Philadelphia International Airport-CCA

Art/Production Requirements

Product Type: LCD Screen

Panel Code: BB-LCD-8

Package Code: PHL-PK10LCD-1-1

Location: Concourse B

Quantity: 1



Artwork Size:(width x height)

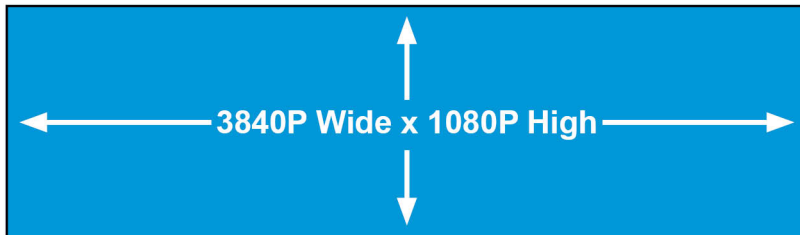
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Philadelphia International Airport-CCA

Art/Production Requirements

Product Type: LCD Screen

Panel Code: CC-LCD-9

Package Code: PHL-PK10LCD-1-1

Location: Concourse C

Quantity: 1



Artwork Size:(width x height)

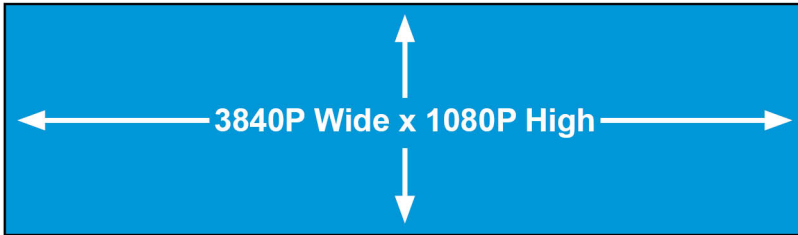
The required pixel ratio is: 3840 x 1080 (width x height).
The diagonal screen size of this digital display is: 88"

Adportal Information(for digital ads):

Login:

Password:

Screen:



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Philadelphia International Airport-CCA

Art/Production Requirements

Product Type: LCD Screen

Panel Code: DD-LCD-6

Package Code: PHL-PK10LCD-1-1

Location: Concourse D

Quantity: 1



Artwork Size:(width x height)

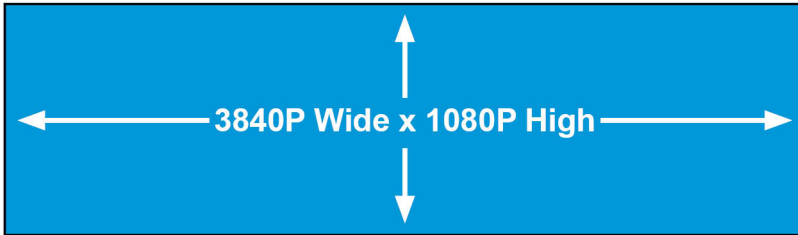
The required pixel ratio is: 3840 x 1080 (width x height).
The diagonal screen size of this digital display is: 88"

Adportal Information(for digital ads):

Login:

Password:

Screen:



Specifications

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Philadelphia International Airport-CCA

Art/Production Requirements

Product Type: LCD Screen

Panel Code: DD-LCD-7

Package Code: PHL-PK10LCD-1-1

Location: Concourse D

Quantity: 1



Artwork Size:(width x height)

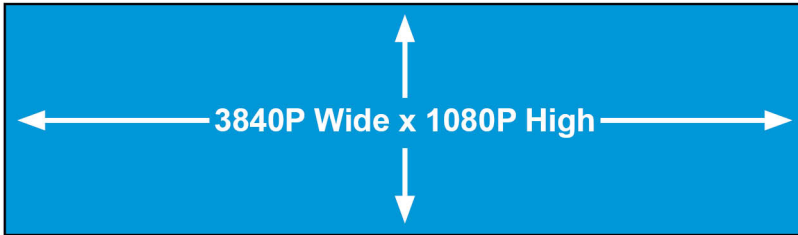
The required pixel ratio is: 3840 x 1080 (width x height).
The diagonal screen size of this digital display is: 88"

Adportal Information(for digital ads):

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Password:

Screen:



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Philadelphia International Airport-CCA

Art/Production Requirements

Product Type: LCD Screen

Panel Code: EE-LCD-4

Package Code: PHL-PK10LCD-1-1

Location: Concourse E

Quantity: 1



Artwork Size:(width x height)

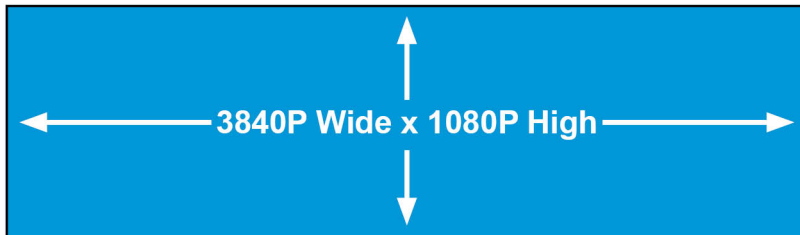
The required pixel ratio is: 3840 x 1080 (width x height).
The diagonal screen size of this digital display is: 88"

Adportal Information(for digital ads):

Login:

Password:

Screen:



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Philadelphia International Airport-CCA

Art/Production Requirements

Product Type: LCD Screen

Panel Code: EE-LCD-5

Package Code: PHL-PK10LCD-1-1

Location: Concourse E

Quantity: 1



Artwork Size:(width x height)

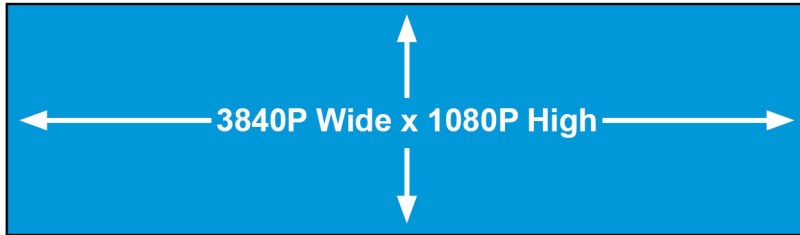
The required pixel ratio is: 3840 x 1080 (width x height).
The diagonal screen size of this digital display is: 88"

Adportal Information(for digital ads):

Login:

Password:

Screen:



Specifications

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