



Clinical & Business Intelligence and Population Health Community Reception

Date | Time | Location

Wednesday, March 11, 2020 | 5:30 - 6:30pm | Value of Healthcare Pavilion | Booth 680

Location on the HIMSS20 website

<u>HIMSS20</u> \rightarrow Program tab \rightarrow <u>Networking | Networking Events</u> dropdown \rightarrow <u>Receptions</u> \rightarrow <u>this event</u>

Event Audience

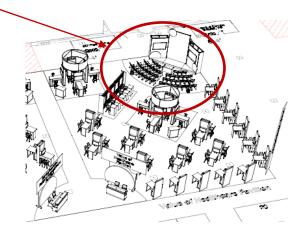
The HIMSS <u>C&BI Committee</u>, <u>C&BI Community</u> (including past speakers) and former Population Health task force members; attendees of the <u>HIMSS20 Big Data Symposium</u>; other invited guests. Approximately 75 attendees.

Event Description

Continue the conversation at the HIMSS Clinical & Business Intelligence Community and Population Health reception!

This is an *invitation only* event to mix and mingle with your fellow HIMSS C&BI Community and population health colleagues. Come network with your peers; dig deeper into sharing best practices, pain points, and successes; and build up and out professional relationships that will help you on your journey to *turn data into action* for value-based care and improved population health.

Event Location: Theater section of the Value of Healthcare Pavilion



Event Notes

- List of sponsorship benefits: available here
- Concurrent Education sessions end at 5:00pm | Exhibit Floor closes at 6:00pm | final Theater presentation of the day concludes at 5:05pm
- Reception set up (convention staff, HIMSS staff) [5:05-5:30pm]
 - Seating in Theater removed to make space for event attendees
 - o F&B (subject to change):
 - Table for cold hors d'oeuvres (Fresh Vegetable Crudite)
 - Passed hors d'oeuvres (Bacon Wrapped Diver Scallop with Garlic Cream, Tomato and Fresh Mozzarella Shooters, Vegetable Potstickers w/ Ponzu Dipping Sauce, Chicken Cordon Bleu)
 - o Bar with bartender for sodas, craft beer, and wine
 - o Monitor for walk-in slide
 - Wireless mic for comments
 - o Table for collateral
 - o Event signage with company logo

Event Agenda

- Event opens [5:30pm]
- Networking [5:30-6:30pm]
- Welcoming remarks [5:35-5:40pm]
 - o Opening remarks (2mins) Arthur Panov, C&BI Community chair
 - o Sponsor remarks (2mins) TBD
 - o Closing remarks (30 secs) Shelley Price, Director, HIMSS | 703-967-4425 (m)
- Event concludes [6:30pm]

BACKGROUND - Focus of the HIMSS C&BI Community

Clinical and business intelligence (C&BI) is the aggregation, analysis, and use of clinical, financial, operational, and non-traditional data captured inside and out of the healthcare setting to directly inform decision-making. Leveraging the power of C&BI will improve our nation's entire healthcare system as well as the medical and economic wellness of patients.

HIMSS C&BI Community will help you leverage the power of C&BI to positively impact patient care delivery, health outcomes, and business operations through:

- Sharing practical guidance and unbiased information on how to harness these healthcare data
- Facilitating peer-to-peer networking, problem solving, solution sharing, and education
- Engaging with peers and fellow industry leaders

Our virtual learning sessions feature topics such as:

- ✓ Data aggregation and access through EDW, HIE, and cloud solutions
- ✓ Data management, validation, quality, and integration

- ✓ Descriptive, retrospective, predictive, and prescriptive analytics and modeling
- ✓ Governance data and program
- ✓ Reporting, dashboards, and visualization techniques
- ✓ Population health management, including attribution and risk stratification
- ✓ Precision medicine and health
- ✓ Staffing and skills development

HIMSS C&BI Community staff contact

SHELLEY PRICE, MS, FHIMSS

Director, Thought Advisory | Technology and Innovation, HIMSS 4300 Wilson Blvd, Suite 250, Arlington, VA 22203 O +1.703.562.8846 | M +1.703.967.4425 | E sprice@himss.org | TW @SPriceHIMSS