



Exclusive Mobile App Opportunity

International Floriculture Expo

June 13 - 15, 2017 | www.floriexpo.com

The mobile app is the **MUST HAVE** tool for all attendees, where users can post pictures, ask speakers questions, look up vendor products, map out their booth stops, and more!

Exclusive Mobile App

\$3500



Splash Page

A full-screen displays when the app is launched or refreshed for excellent brand visibility. This screen will feature your ad within the IFE splash page template every time the app is used.



Push Notifications (2)

Messages get sent directly to attendees' mobile devices, which are scheduled in advance to draw booth traffic. One message per day, to be pre-approved.



Sponsor Listing & Exhibitor Logo

In-app profile listing for sponsors with logo and logo listing on exhibitor and sponsor lists.



Map Pins

Pins help users find your booth. Sponsor will be highlighted along with pins on the map to link to the sponsor's in-app profile.



Socialwall

Creates a live composite of the event's social media activity including your custom hashtag for a live streaming feed within the app for everyone to see.



Gamification

Interactive in-app game sets up attendees for discovery through a photo-sharing scavenger hunt that drives traffic to the booth. Sponsor can select 1 item from to be included in the photo hunt.



Banner Ads (2)

Rotating banner ads appear at the top or bottom of the screen and serve as a cost-effective way to create brand awareness.