

Value of Healthcare Pavilion

Caesars Forum | Booth C1400

INVESTMENT OPPORTUNITIES — \$6,900 - \$34,000

Give thousands of attendees a hands-on experience with your technologies and solutions in analytics, integrated and coordinated health, precision health, population health, and quality and safety. Showcase how solutions align healthcare data, analytics and security strategies provide value-based care.

- Analytics – Business intelligence, clinical, operational, payer
- Business and financial management
- Clinically-integrated supply chain
- Integrated and coordinated health
- Quality/outcomes management and reporting
- Precision health
- Population health management
- Revenue cycle management
- Value-based care delivery solutions
- Payer and employer health, wellness
- Payer and pharma digital health solutions
- Clinical trials coordination & technology

KIOSK WITH THOUGHT LEADERSHIP SPEAKING SESSION — \$7,900 - \$8,700

- Turnkey kiosk with logo/graphics
- Electrical with multi-strip, shared internet hardline, 32" monitor, keyboard, mouse, chairs and carpeting. *Exhibitor to provide computer to run content.*
- 20-minute thought leadership speaking session*
- Company name or logo listed in marketing/communications
- Five (5) exhibitor/client badges
- Two (2) priority points

New for HIMSS21: TURNKEY EXHIBITION BOOTH WITH THOUGHT LEADERSHIP SPEAKING SESSION

Enhance your presence and exhibit in a 10' x 10' or 20' x 20' turnkey exhibit booth located in the pavilion.

10' x 10' TURNKEY BOOTH — \$12,500 - \$13,500

- Structure (choice of pre-designed layout) with logo/graphics. *Exhibitor to provide graphics; HIMSS to produce.*
- Electrical with multi-strip, shared internet hardline, monitor, keyboard, mouse, chairs and carpeting. *Exhibitor to provide computer to run content.*
- 20-minute thought leadership speaking session*
- Company name or logo listed in marketing/communications
- Five (5) exhibitor/client badges
- Five (5) priority points

20' x 20' TURNKEY BOOTH — \$31,000 - \$34,000

- Structure (choice of pre-designed layout) with logo/graphics. *Exhibitor to provide graphics; HIMSS to produce.*
- Electrical with multi-strip, shared internet hardline, monitor(s), keyboard, mouse, chairs and pavilion carpeting. *Exhibitor to provide computer to run content.*
- 20-minute thought leadership speaking session*
- Company name or logo listed in marketing/communications
- 20 exhibitor/client badges
- 11 priority points

*Speaking session listed in onsite guide, website and mobile app if contracted by May 14, 2021.

Contact salesinfo@himss.org to connect with the HIMSS sales team.

