

## Cybersecurity Command Center

Caesars Forum | Booth C300

### INVESTMENT OPPORTUNITIES — \$6,900 - \$29,600

Be a part of this high-demand, high-excitement area on the exhibition floor filled with turnkey kiosks, interactive attendee challenges and theaters. Position yourself as a thought leader in the cybersecurity discussion as attendees explore the latest products and services.

#### CYBERSECURITY CHALLENGE WITH THOUGHT LEADERSHIP SPEAKING SESSION — \$26,500 - \$29,600

Increase your visibility with an enhanced exhibition experience and preshow marketing.

- Turnkey kiosk with logo/graphics
- Electrical with multi-strip, shared internet hardline, monitor, keyboard, mouse, chairs and carpeting. *Exhibitor to provide computer to run content.*
- 20-minute thought leadership speaking session\*
- Design/sponsor a challenge
- 15' x 20' challenge space with choice of pre-designed structural layout; electrical; internet; A/V
- Listed as Challenge Participant in onsite guide, website and mobile app if contracted by deadline date\*
- Company name or logo listed in marketing/communications
- Seven (7) exhibitor/client badges
- Three (3) full conference badges
- Eight (8) priority points

#### KIOSK WITH THOUGHT LEADERSHIP SPEAKING SESSION — \$7,900 - \$8,700

- Turnkey kiosk with logo/graphics
- Electrical with multi-strip, shared internet hardline, 32" monitor, keyboard, mouse, chairs and carpeting. *Exhibitor to provide computer to run content.*
- 20-minute thought leadership speaking session\*
- Company name or logo listed in marketing/communications
- Five (5) exhibitor/client badges
- Two (2) priority points

#### New for HIMSS21: TURNKEY EXHIBITION BOOTH WITH THOUGHT LEADERSHIP SPEAKING SESSION

Enhance your presence and exhibit in a 10' x 10' or 20' x 20' turnkey exhibit booth located in the pavilion.

#### 10' x 10' TURNKEY BOOTH — \$12,500 - \$13,500

- Structure (choice of pre-designed layout) with logo/graphics. *Exhibitor to provide graphics; HIMSS to produce.*
- Electrical with multi-strip, shared internet hardline, monitor, keyboard, mouse, chairs and carpeting. *Exhibitor to provide computer to run content.*
- 20-minute thought leadership speaking session\*
- Company name or logo listed in marketing/communications
- Five (5) exhibitor/client badges
- Five (5) priority points

#### 20' x 20' TURNKEY BOOTH — \$31,000 - \$34,000

- Structure (choice of pre-designed layout) with logo/graphics. *Exhibitor to provide graphics; HIMSS to produce.*
- Electrical with multi-strip, shared internet hardline, monitor(s), keyboard, mouse, chairs and carpeting. *Exhibitor to provide computer to run content.*
- 20-minute thought leadership speaking session\*
- Company name or logo listed in marketing/communications
- 20 exhibitor/client badges
- 11 priority points

\*Speaking session listed in onsite guide, website and mobile app if contracted by May 14, 2021.

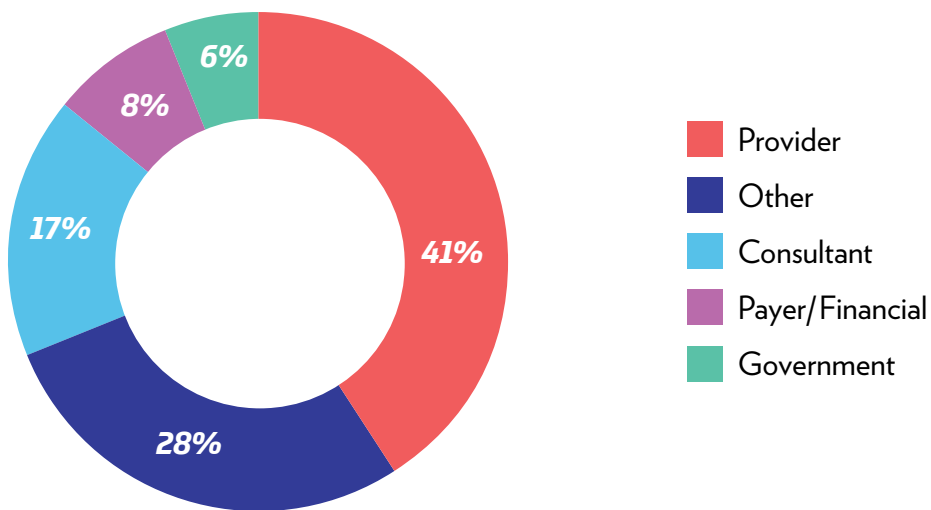
Contact [salesinfo@himss.org](mailto:salesinfo@himss.org) to connect with the HIMSS sales team.

# Your audience is waiting!

HIMSS19 Cybersecurity Command Center

VISITORS BY THE NUMBERS

## Visitors by Worksite



## Visitors by Professional Title

