



Consumerism/Patient Engagement Pavilion

Caesars Forum | Booth C437

INVESTMENT OPPORTUNITIES – \$6,900 - \$34,000

Showcase your person-centric technologies and strategies that enable organizations to meet increasing consumer demands for more convenient care. Solutions in this area also demonstrate how individuals can engage in their healthcare decisions beyond the provider setting. Technologies and solutions leveraging person-generated health data and social determinants are featured.

- Digital health and wellness
- Patient-provider platforms and portals
- Personal health devices and wearables
- Public health
- Behavioral healthcare
- Remote patient monitoring
- Telehealth
- Virtual care

KIOSK WITH THOUGHT LEADERSHIP SPEAKING SESSION – \$7,900 - \$8,700

- Turnkey kiosk with logo/graphics
- Electrical with multi-strip, shared internet hardline, 32" monitor, keyboard, mouse, chairs and carpeting. *Exhibitor to provide computer to run content.*
- 20-minute thought leadership speaking session*
- Company name or logo listed in marketing/communications
- Five (5) exhibitor/client badges
- Two (2) priority points

New for HIMSS21: TURNKEY EXHIBITION BOOTH WITH THOUGHT LEADERSHIP SPEAKING SESSION

Enhance your presence and exhibit in a 10' x 10' or 20' x 20' turnkey exhibit booth located in the pavilion.

10' x 10' TURNKEY BOOTH – \$12,500 - \$13,500

- Structure (choice of pre-designed layout) with logo/graphics. *Exhibitor to provide graphics; HIMSS to produce.*
- Electrical with multi-strip, shared internet hardline, monitor, keyboard, mouse, chairs and carpeting. *Exhibitor to provide computer to run content.*
- 20-minute thought leadership speaking session*
- Company name or logo listed in marketing/communications
- Five (5) exhibitor/client badges
- Five (5) priority points

20' x 20' TURNKEY BOOTH – \$31,000 - \$34,000

- Structure (choice of pre-designed layout) with logo/graphics. *Exhibitor to provide graphics; HIMSS to produce.*
- Electrical, with multi-strip, shared internet hardline, monitor(s), keyboard, mouse, chairs and pavilion carpeting. *Exhibitor to provide computer to run content.*
- 20-minute thought leadership speaking session*
- Company name or logo listed in marketing/communications
- 20 exhibitor/client badges
- 11 priority points

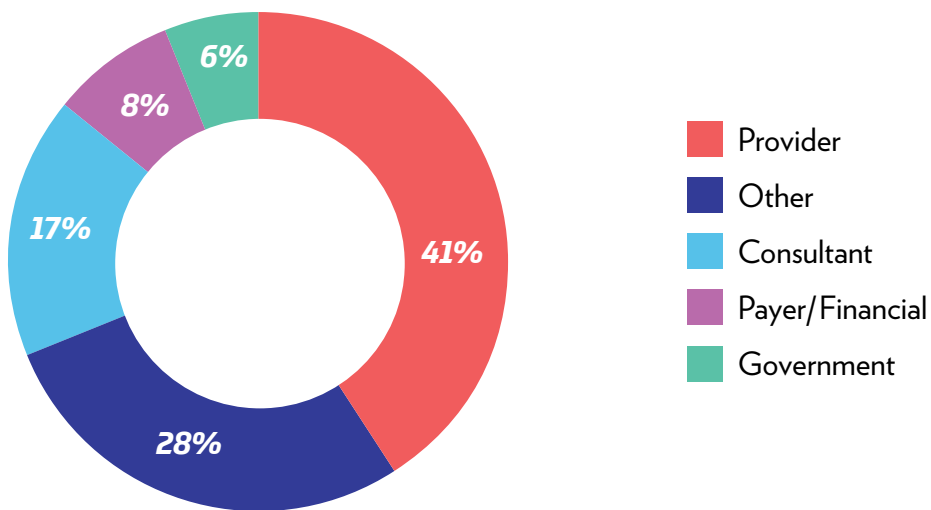
*Speaking session listed in onsite guide, website and mobile app if contracted by May 14, 2021.

Your audience is waiting!

HIMSS19 Consumerism/Patient Engagement Pavilion

VISITORS BY THE NUMBERS

Visitors by Worksite



Visitors by Professional Title

