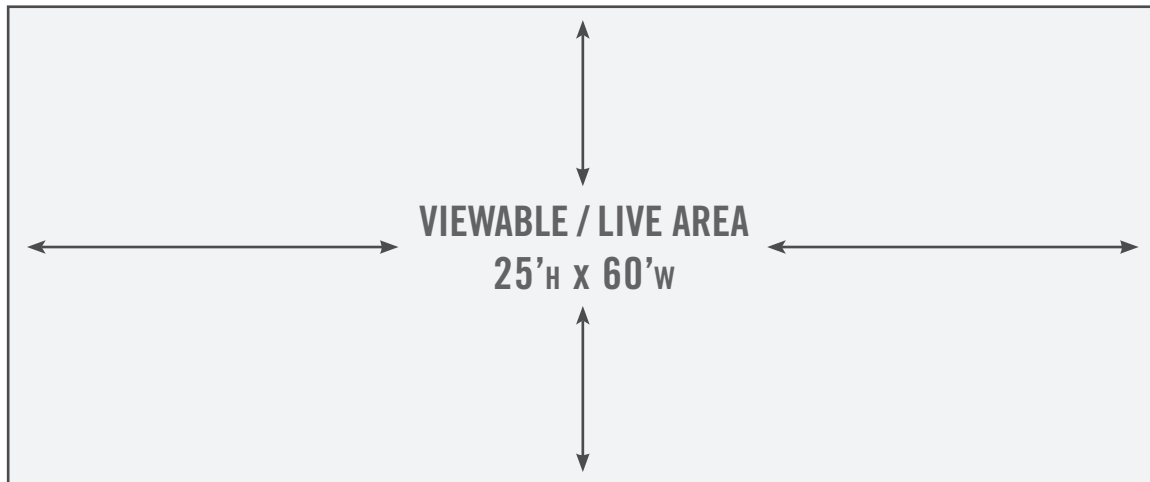


#1001

DIGITAL

SPEC SHEET

VIEWABLE / LIVE AREA: 25'H x 60'W



DIGITAL CONTENT

- Digital Resolution: 462 H x 1100 W (pixels)
- Frames per second: 30 fps (square pixels)
- Length: :10 seconds
- All rendered artwork: (1.0)px @ 72dpi or greater
- Color mode: RGB

ARTWORK REQUIREMENTS

- Final hi-res static content formats: .jpg, .png
- Final motion graphic content format: mp4 H.264 compression
- Audio: Not supported

* Length of motion graphics must be the exact length agreed upon with Branded Cities. Any extra frames will be cut off at the end of the spot. Display-ready content must be received by Branded Cities at least 48 hrs. prior to posting date.

Deliverable files can be uploaded to our Sharefile here: <https://brandedcities.sharefile.com/r/re14786803804a28b>

For questions, please contact → LAUREN EMBRESCIA | 602.224.3115 | lembrescia@brandedcities.com

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