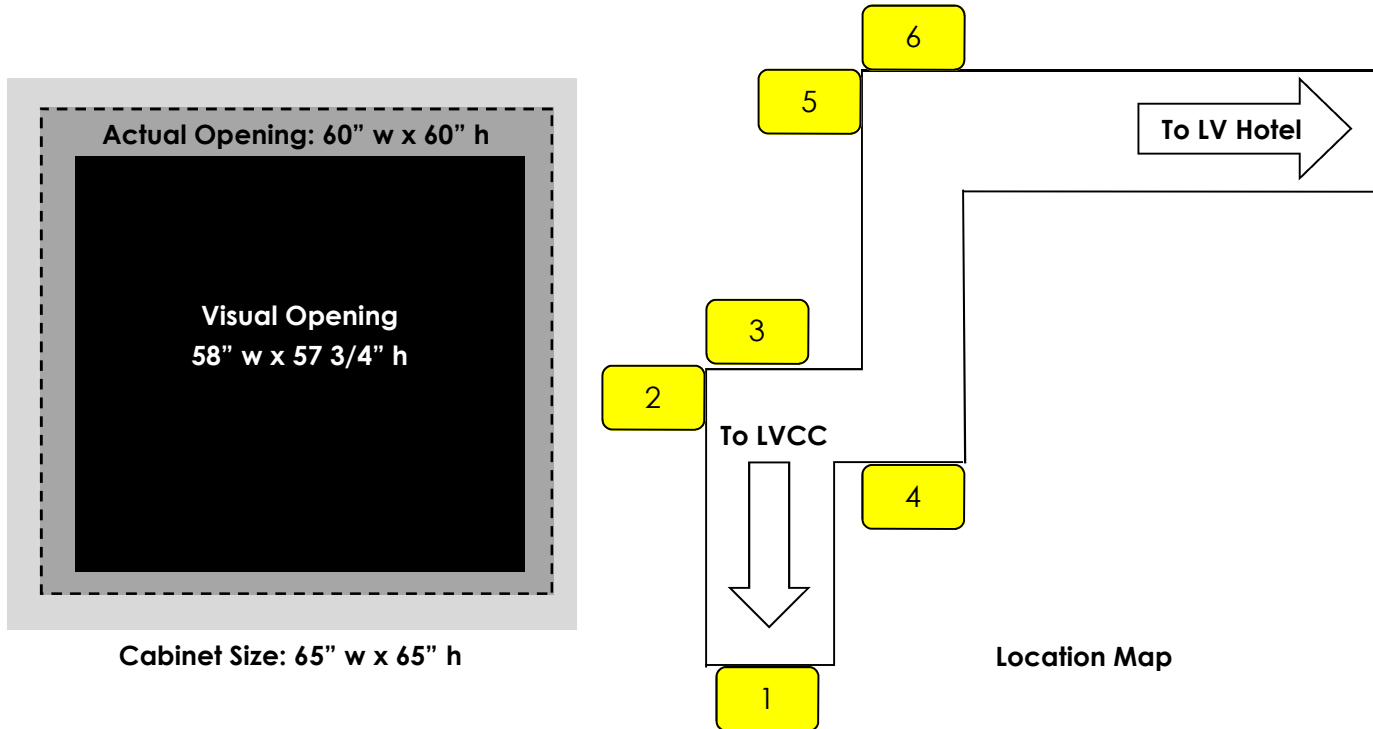


LAS VEGAS CONVENTION CENTER SKYBRIDGE LIGHTBOX ADVERTISING

Lightbox advertising includes six (6) backlit displays located on the skybridge that connects the LVH - Las Vegas Hotel & Casino (formerly the Las Vegas Hilton) to the Las Vegas Convention Center.



Production requirements for lightbox graphics include a professionally produced material called duratrans. The attached Las Vegas-based vendor list is provided for easy reference. However, event producers may use any production vendor of their choice, regardless if they are on the attached list or not, as long as appropriate duratran materials are utilized in the production of the graphics. It is the responsibility of the Lessee to work directly with a qualified printer for artwork submission, deadlines and payment of duratran graphics. The event producer is responsible for the payment of the standard 15% commission to the Las Vegas Convention Center for public area advertising as specified in their lease.

LVCVA Sign Shop staff will coordinate insertion and removal of the graphics into the lightboxes pre-and-post show. If graphics are to be returned to the event producer, please ensure specific instructions are provided. Standard practice will be to remove and discard all graphic materials after completion of show, unless otherwise instructed.

Lightbox Specifications:

Cabinet Size: 65" w x 65" h

Print size should be: 60" w x 60" h

Visual Opening Size: 58" w x 57 3/4" h

Duratrans Delivery Information:

LVCVA

Attn: Sign Shop

3150 Paradise Road

Las Vegas, NV 89109

702-892-0711

Please include your show name AND show dates on delivery information. Lessee must allow the LVCVA Sign Shop at least 5 business days for installation of duratrans.

Las Vegas Printers (Duratrans Material for Lightboxes)

AA Printing Service	John Pinnington	(702) 518-8951	john.@aaprintinglasvegas.com
Big Mountain Imaging	Christine	(702) 739-7318	christinep@bigmountain.com
EMI - Elite Media Imaging	Jennifer Grant	(702) 492-0654	info@elitemediainc.com
Fox Marketing and Print Group	Paula Fox	(702) 259-9280	paulaf@foxmpggroup.com
Freeman	Cheryl Cohen	(702) 579-1547	Cheryl.Cohen@freemanco.com
GES	Kristopher Truscott	(702) 515-5784	ktruscott@ges.com
Graphics West	Amber Glusica	(702) 798-9444	sales@graphicswest.com
Jackpot Printing	Jack Rubenstein	(702) 873-1902	customerservice@jackpotprintinglv.com
Las Vegas Color Graphics	Mike Goulston	(702) 617-9000	mgoulston@lasvegascolor.com
Las Vegas Print Solutions	Roy Houston	(702) 735-9050	info@lasvegasprintsolutions.com; roy@lasvegassolutions.com
Valley Press of Las Vegas	Sheila	(702) 871-0660	info@vpilv.com; sheila@vpilv.com