LAS Vegas CONVENTION CENTER

DIGITAL SIGNAGE ADVERTISING

CENTRAL HALL MAIN CONCOURSE

SPECIFICATIONS

West Screen

Size	40’ x 14’ LED
Resolution	2560 x 896 px

East Screen

Size	40’ x 12’ LED
Resolution	2560 x 768 px

CENTRAL CONCOURSE C3 & C4 LOBBY **(2)**

SPECIFICATIONS

Size	15' x 3.5'
Resolution	1920 x 432 px
Resolution	1920 x 270 px

NORTH HALL 2ND FLOOR PRE-FUNCTION **(1 Double-Sided Screen)**

SPECIFICATIONS

Size	15' x 3.5'
Resolution	1920 x 270 px

NORTH HALL N2 & N3 LOBBY **(2 Double-Sided Screens / 4 screens total)**

SPECIFICATIONS

Size	55” LCD
Resolution	1920 x 1080 px

NORTH HALL UPPER N4 LOBBY **(2)**

SPECIFICATIONS

Size	18’ x 4.5’
Resolution	1920 x 432 px

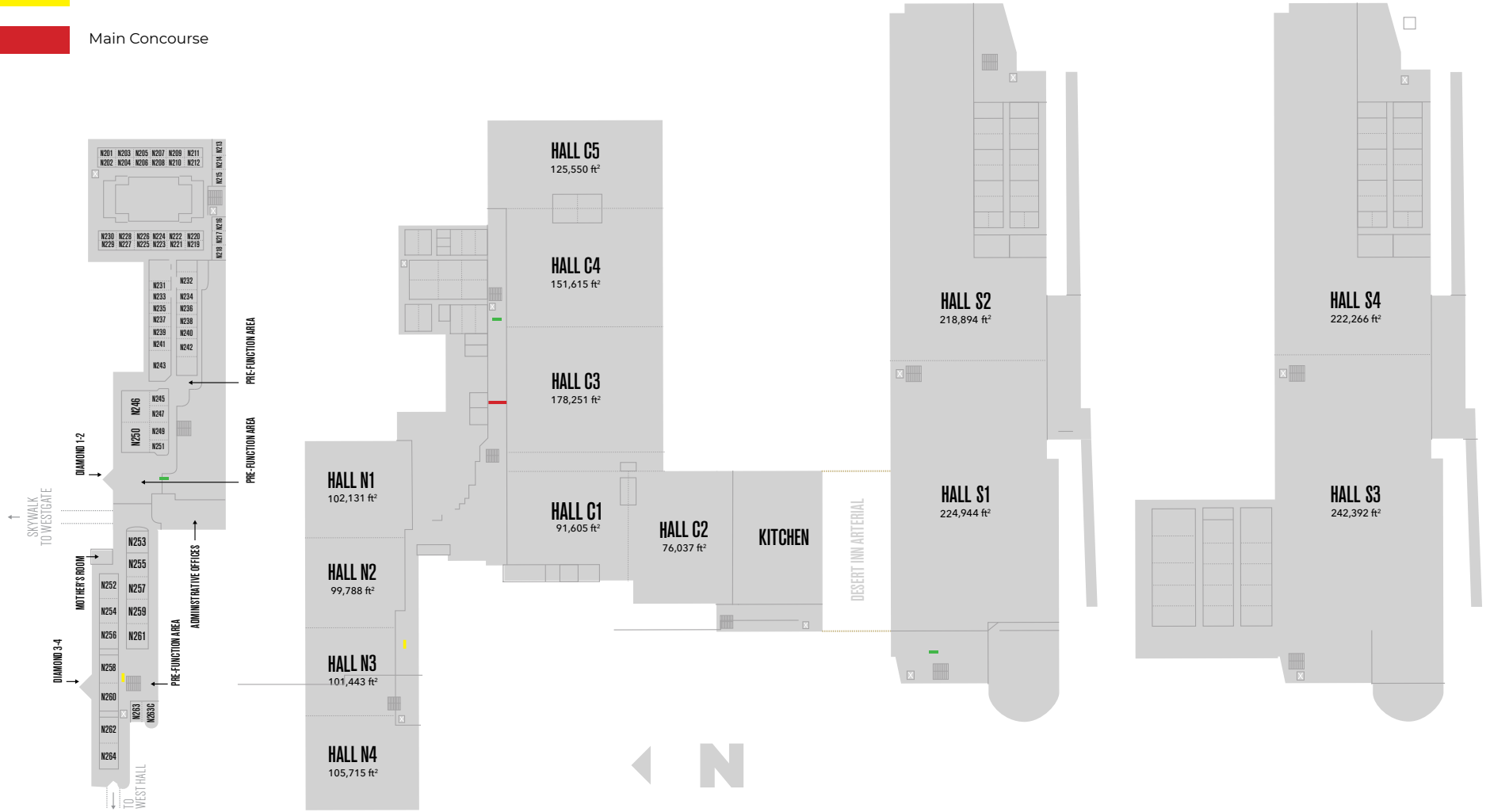
NORTH/CENTRAL/SOUTH HALL MAP

LEVEL 1 & LEVEL 2

Directional Overhead Display (3)

Concourse Displays (1)

Main Concourse



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WEST HALL

FILE SPECS/ TEMPLATES

UPDATED FEBRUARY 2021

FILE REQUIREMENTS

- All Images should be in **JPEG** format, saved as a .jpg, with a final resolution to the specified pixels.
- All videos should be in **.mp4** format, saved as a .mp4 (not .mov), with a final resolution to the specified pixels.
- Videos should be encoded with **H.264 encoding** and saved at **medium quality**.
- Screens do not support audio playback. Special arrangements for audio on the West Hall Lobby Spectacular may considered on a case by case basis if available and authorized by the LVCC and show producer.