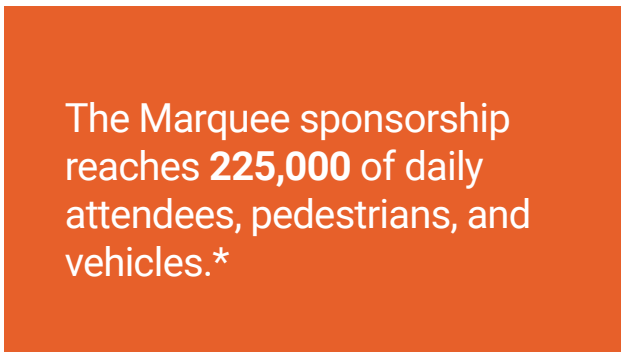


Pri-Med East Digital Package



The Video Wall

Maximize the exposure of your brand both inside and outside of the Boston Convention and Exhibition Center (BCEC). Digital Sponsorships are a great way to reach every attendee inside the convention center, as well as those approaching by car and on foot in Boston's Seaport District.



The Marquee sponsorship reaches **225,000** of daily attendees, pedestrians, and vehicles.*



The Marquee



Digital Signage Network

Availability:

Pri-Med East

Features:

- The Marquee
- The Video Wall
- Digital Signage Network

Investment:

Option One: \$10,000/day

- Includes display on all three platforms for 12 min/hour

Option Two: \$120,000

- The Marquee Includes display on all three platforms for 45 min/hour for all 4 conference days

All displays run from 6:00am to 11:00pm

*Data is provided by the Boston Convention and Exhibition Center