



14-18 March | Orlando

GLOBAL HEALTH CONFERENCE & EXHIBITION

HIMSS22 Electronic Message Boards

Design Size for the Video:

Companies must submit each creative ad in (3) Formats Spot Length of 8 seconds

STATIC FILES

File Type: JPEG

Orientation: Landscape only

VIDEO FILES

File Type: .mov with H.264 encoding

Length: 8 seconds

Orientation: Landscape only

Biterate: under 15,000 kbs

Frame rate: 20-30 fps

Sound: no audio available

FORMAT 1

Resolution: 1920 wide x 270 high (use when creating file)

Display View Actual Size: 2ft high x 13.5ft wide

FORMAT 2

Resolution: 1920 wide x 432 high (use when creating file)

Display View Actual Size: 4ft high x 17ft wide

FORMAT 3

Resolution: 1200 wide x 220 high (use when creating file)

Display View Actual Size: 4.5ft high x 30ft wide