Non-CME Educational Program Application

Sponsorship Right of First Refusal Deadline: October 20, 2021



1. Privacy and Data Protection Notice

The American Academy of Allergy, Asthma & Immunology (AAAAI) takes your privacy seriously. AAAAI will only use your personal information to administer your Non-CME Educational Program at the 2022 AAAAI Annual Meeting ("the Meeting"), to provide services that you have requested from AAAAI and otherwise as you may expressly consent. A complete copy of AAAAI's Legal and Privacy Notices, the terms of which are incorporated herein, can be found at https://www.aaaai.org/Global/Legal-and-Privacy-Notices.

By providing consent, you are allowing AAAAI to process your personal data. AAAAI will collect and store information you provide in the Non-CME Educational Program Application for the purposes of reserving a program at the Meeting, to assist with administrative and planning purposes, and to allow the compilation and analysis of statistics relevant to AAAAI.

The information you provide in the Non-CME Educational Program Application and information provided at any other time during the Meeting, including without limitation any feedback obtained during the Meeting, will be used by AAAAI to offer, provide and continue to improve its Meeting and other services. The AAAAI will also use your email address to communicate important information regarding this event and, if you consent, for marketing purposes for future events. AAAAI will not otherwise, without your consent, use or disclose your personal information for any purpose unless it would reasonably be expected that such a purpose is related to the offer, provision and improvement of the Meeting or where such purpose is permitted or required by law.

Do you agree to receive emails from AAAAI for future exhibit and sponsorship opportunities at in-person and virtual meetings?*

Yes No

You can revoke this consent at any time by updating your preferences at http://aaaai.execinc.com/edibo/Profile or by emailing AAAAI at annualmeeting@aaaai.org.

NOTE: AAAAI is photographing this Meeting. These photographs, along with your name, may be used in AAAAI publications or on the AAAAI or AAAAI Annual Meeting websites. If you do not want your photo used, please inform the staff photographer at the time the photograph is taken.

I understand that it is my right to withhold consent to the above Privacy and Data Protection Notice, or to withdraw my previous consent at any time. I further understand that without my consent, it is not possible to process my Annual Meeting Non-CME Educational Program Application. Please contact the AAAAI Executive Office at (414) 272-6071 if you have any further questions about how this will affect your Annual Meeting Non-CME Educational Program Application.

I have read the Privacy and Data Protection Notice for the 2022 AAAAI Annual Meeting and agree to the terms as outlined above.*

I Agree

Should you choose not to provide consent for AAAAI to process your personal data, you are forgoing your right to reserve a Non-CME Educational Program.

2. Contact Information:

Product/Disease State/Therapeutic Area

Sponsoring Company	Contact Name	
Medical Education Company	Contact Name	
Address		
City	State	Zip/Postal Code
Phone	Email	

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3. Non-CME Educational Program Guidelines:

Non-CME Educational Programs provide an opportunity for commercial organizations to present information about their products, services or therapeutic areas to delegates attending the 2022 AAAAI Annual Meeting. The material presented may be promotional and may concentrate on a specific product. Non-CME Educational Programs are up to two hours in length, scheduled either in the morning or evening, and open to all Annual Meeting attendees on a first-come, first-served basis.

The AAAAI adheres to a right of first refusal process for organizations who have supported Non-CME Educational Programs the previous year. This means that the 2020 Annual Meeting supporter is given the option of confirming support of the same day/time for a Non-CME Educational Program at next year's Annual Meeting before sponsorship of that function can be offered to another organization. Previous sponsors have until Wednesday, October 20, 2021 at 5:00 pm CST to submit their application to hold their day/time from the 2020 Annual Meeting. After the right of first refusal deadline has passed, any available day/time slots will be offered on a first-come, first-served basis to the waitlist of Non-CME Educational Programs. Any requests from the 2020 Annual Meeting supporters to change the day/time of their program will be considered after the right of first refusal deadline has passed (i.e., programs that request a change in day/time are not eligible for right of first refusal and will be slotted only if placement is available). AAAAI reserves the right to confirm final placement of all Non-CME Educational Programs.

The \$90,000 (exhibitor) or \$100,000 (non-exhibitor) payment to AAAAI includes:

Function space at the Annual Meeting co-headquarters hotel (Sheraton Phoenix Downtown, 340 North Third Street, Phoenix, AZ 85004)
 (Maximum of 300 participants set as banquet rounds of 10. Please note that capacities may need to be adjusted in accordance with all health and safety requirements in place at the time of the program. Event room, date and time to be determined.

Dates:

Thursday, February 24; Friday, February 25; Saturday, February 26; Sunday, February 27; Monday, February 28

(please select first choice)

Times:

6:00 to 8:00 am (Saturday, Sunday, Monday); 6:30 to 8:30 pm (all evenings except Monday); 6:45 to 8:45 am (Friday) 8:30 to 10:30 pm (Friday, Saturday, Sunday);

(please select first choice)

- One podium and microphone, LCD projector and screen and sound system (sponsor may use own AV company, however no discounts or refund are available for doing so)
- Two temporary staff personnel to serve as ushers to arrive one hour before the start of the program; additional temporary staff may be added and billed at \$120/person
- Two lead retrieval scanners to be delivered to the event space along with basic usage training and picked up at the end of the program;
 additional scanners may be added and billed at \$165/scanner
- Promotion of the program in the Annual Meeting mobile app and the print and online Final Program (January 5 deadline; description to be 100 words or less)
- Sponsor may place one sign identifying the sponsor and session in front of the event space and one sign placed near Annual Meeting registration in the Convention Center on the event day
- One-time use of the Annual Meeting pre-registration list (mailing to be approved by AAAAI; email addresses are not included; list includes only
 those who have opted in to receive information from industry; sponsor must sign AAAAI's Data Processing Agreement to be eligible to receive
 the list
- One advertising insert in the Annual Meeting registration bags (insert to be approved by AAAAI by **January 12**; 5,000 inserts due to mail house by **January 19**); Annual Meeting print/mail house may be used to print inserts. Please contact AAAAI for information.
- AAAAI will provide Informational Staff in concourse areas before the start of all Non-CME Educational Programs to direct attendees to these
 events in a timely manner.

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Right of First Refusal Decision Due

100-Word Program Description Due

Registration Bag Insert Proof Due



4. Additional Opportunities to Promote Your Non-CME Educational Program:

Hotel Room Door Drop Proof Due (optional sponsorship opportunity)

- Hotel room door drop sponsorship available for an additional \$10,000/night (insert to be approved by AAAAI by January 12;
 2,000 inserts due to mail house by January 19); Annual Meeting print/mail house may be used to print inserts. Please contact AAAAI for information.
- Ad space available in AAAAI Impact, AAAAI's quarterly digital membership publication emailed to all AAAAI members prior to the start of the
 meeting. Please request a rate card for more information.

5.	Im	por	tant	Dead	lines:
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October 20, 2021

January 5, 2022

January 12, 2022

January 19, 2022	5,000 Registration Bag Inserts Due to Mail House 2,000 Hotel Room Door Drop Inserts Due to Mail House (optional sponsorship opportunity)					
6. Payment Inforn	nation:					
Check - payable to	American Academy o	of Allergy, Asthma & Im	munology (an invoice	e may be requested)		
American Express	Discover	MasterCard	Visa	Amount to Charge: \$		
*Card Number				*Expiration Date		
*Card Holder Name						
*Billing Address				*Zip/Postal Code		
*Card Holder Signatu	re					
		a direct bill function. S uirements for the funct		ntly responsible for arranging payment of the necessary		
		• •		Meeting attendees in and around the Convention Center it booth. Please do not use AAAAI logos in any of your print		
	participants. Off-site	events not previously a		I Programs, and no such relationship should be inferred by ill be subject to penalties and loss of priority points.		
Authorized Signature:				Date:		
Print Name:						

Please return this application to:

American Academy of Allergy, Asthma & Immunology (AAAAI)

Attn: Rachel McCormick

555 East Wells Street, Suite 1100 • Milwaukee, WI 53202-3823

Phone: (414) 272-6071 • Fax: (414) 272-6070

Email: rmccormick@aaaai.org

