



As the Registration Area sponsor, be one of the first brands attendees see when they enter the Convention Center. Attendees are required to check in each morning onsite; grab their attention the moment they arrive.

## Reach\*

**South** 3,990 attendees

**West** 5,820 attendees

**Southwest** 2,270 attendees

**Midwest** 2,650 attendees

**East** 3,810 attendees

## Availability:

All five Pri-Med Annual Conferences

## Features:

- Exclusive sponsorship
- Location adjacent to entrances of Exhibit Hall and CME session room
- Literature racks for product information are available upon request

## Investment:

\$27,800 per Annual Conference



\*Reach based off of pre-registration metrics sourced from Pri-Med Live Event Pacing Report - Tableau 7/23/19