



The Interactive Wall provides your brand with a display to gauge attendees' sentiment or knowledge, funnel them to your Exhibit Hall booth, and engage them in conversation in a high-traffic space outside the Exhibit Hall.



Availability:

All five Pri-Med Annual Conferences

Features:

- New sponsorship for 2020
- 10' x 30' fabric wall
- Three arm lights (one for every 10') attached at top of display
- One 20 AMP electrical outlet
- Two 4' draped tables
- · Lead retrieval device
- Stickers for interactivity
- Installation and dismantling provided

Investment:

\$25,000 per Annual Conference