

Shuttle Bus DVD - \$10,000

- Sponsor will be the exclusive DVD provider.
- Approximately 75% of the buses at FIRST will be video enabled.
- DVDs will be played from Sunday, July 10, 2022 - Wednesday, July 13, 2022 during published shuttle hours.
- Sponsor must burn a movie file (not data) at 4X or 8X to increase chances of playing without issue. Most players play +-R discs without issue. Please note that RW discs do not typically play on motorcoach equipment. Use a name-brand disc (Memorex, Verbatim, Sony,) as opposed to discount brand to increase successful play.
- Videos with little to no sound are preferred but not required
- A 10 minute video is ideal length. Some motorcoach DVD players have a “repeat” function while others do not. We recommend placing your content on the DVD multiple times (at least 3x for a 10-minute video) in case there is not a “repeat” function”. Please do not separate content using chapters, as drivers typically cannot forward to a new chapter while driving. We recommend separation of 10-15 seconds of “black or white” screen.
- The sponsor can produce a different video for each day, for a maximum of 4 videos (Sunday, July 10, 2022 – Wednesday, July 13, 2022)
- Finished DVD is due to IFT by Wednesday, June 29, 2022.