

## **Attendee Dedicated E-mails: Pre-Event & Post-Event**

### **Sponsorship includes:**

- Sponsor's customized message to IFT FIRST: Annual Event and Expo attendees in this exclusive opportunity to reach registered attendees
- IFT will send an e-mail to IFT FIRST registered attendees
- All content/material/advertising must be approved by IFT and IFT reserves the right to reject any advertising
- E-mail materials (html doc) must be provided by sponsor a minimum of two weeks prior to email date for pre-event emails, and 2 weeks prior to IFT FIRST for post-event emails
- IFT will pull lists from attendee database
- Client is provided activity report 30 days after email is sent
- No IFT member data is provided to sponsor

*Note: All images on email must be hosted on sponsor's server. IFT will not host any images or documents; IFT will not accept 3<sup>rd</sup> party tracking URLs; the "from" address in email will appear as "IFT (noreply@ift.org)"*