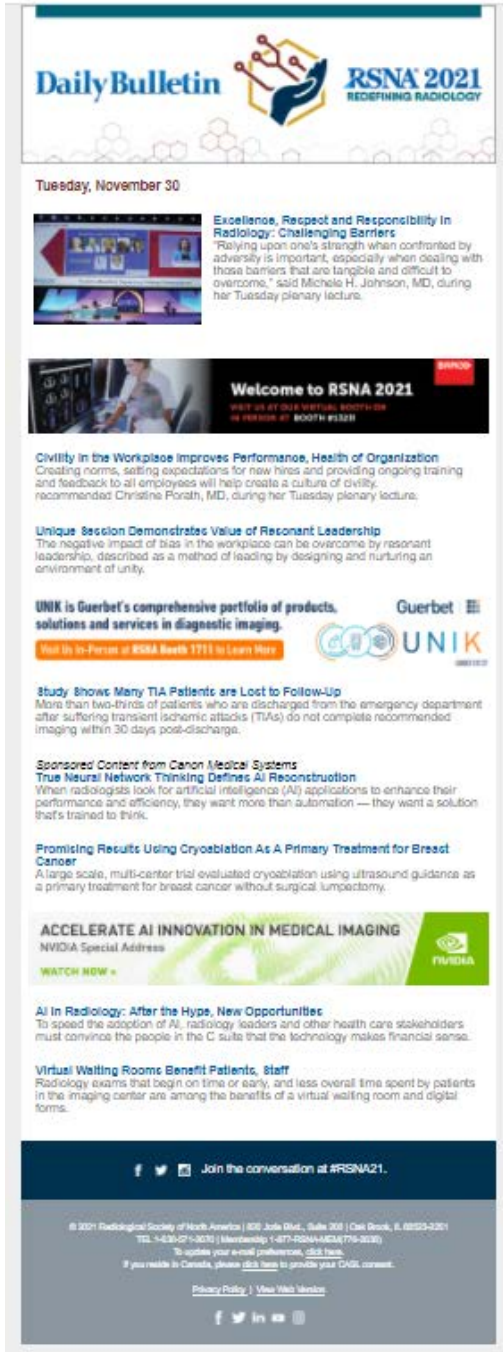


MATERIALS SPECIFICATIONS

Daily Bulletin E-Blast Banner



Banner Size: 620 x 100

Accepted file formats: .gif, .jpg, .png;
animated gif can loop up to four times.

Max file size: 100K

Note: We require a hairline border around the banner.

Some email clients may not support animation and will only display the first frame of the banner.

Please include the linking URL in your email submission.

Send creative file and link to
lhammond@rsna.org.

Questions? Contact Lindsey Hammond at 630-571-7817 or via email at the address above.