

2022 PRINT AD SPECS

If you are unable to provide your ad materials by the material deadline, it does not constitute as a cancellation. **MJBiz** will not accept ads with obscene/offensive images or images that include product consumption such as smoking or vaping

Material Submission

All creative must be sent to Molly McElwain at molly.mcelwain@mjbiz.com by advertiser material deadline (see schedule below).

2022 PRODUCTION SCHEDULE

ISSUE	MONTH	SPACE CLOSES	MATERIALS DUE
1	January	11/23/21	11/30/21
2	February	12/28/21	01/04/22
3	March	01/18/22	01/28/22
4	April	02/22/22	03/01/22
5	May/June	03/22/22	03/29/22
6	July	05/24/22	05/31/22
7	August	06/21/22	06/28/22
8	September	07/19/22	07/26/22
9	October	08/23/22	08/30/22
10	November/December	09/20/22	09/27/22

MATERIAL FILE PREPARATION

Materials should be in PDF/X-1a:2001 (preferred), EPS, JPG, or TIF file formats. **NO printer/crop marks**

All ads should be in CMYK; those that are not will be converted to CMYK without consultation.

Ads submitted in an unacceptable format will be rejected and new materials will be required

All submissions should be at or above the minimum print resolution requirement of 300dpi

All text must be converted to outlines/flattened/rasterized prior to submission

Submitted ads will appear as is. *MJBiz* is not responsible for any errors in file setup or content

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PUBLICATION SPECIFICATIONS

REMINDER!

NO printer/crop marks on submitted ads

Publication trim size is 8.375" x 10.875" and is perfect bound

All ads with bleed must extend .25" beyond trim on all sides. And ensure all relevant content is kept within the safe [live] area or it may be cut off (.375" inside trim, on all sides)

AD UNIT	AD SIZE (NO BLEED)	BLEED	TRIM	SAFE [LIVE] AREA
Full Page	7.875" x 10.375"	8.875" x 11.375"	8.375" x 10.875"	7.625" x 10.125"
2-Page Spread	16.25" x 10.375"	17.25" x 11.375"	16.75" x 10.875"	16" x 10.125"
Half Page	7.875" x 5"	8.875" x 6"	8.375" x 5.5"	7.625" x 4.75"
Marketplace	3.75" x 2.25"	N/A	N/A	N/A

Full Page with Border [Non-Bleed]

Ad size:
7.875" x 10.375"

Full Page with Bleed

Ad size:
8.875" x 11.375"

Safe [Live] Area:
7.625" x 10.125"

1/2 Page with Border [Non-Bleed]

Ad size:
7.875" x 5"

1/2 Page with Bleed

Ad size:
8.875" x 6"

Safe [Live] Area:
7.625" x 4.75"

2-Page Spread Non-Bleed [Double-Truck]

Ad Size: 16.25" x 10.375"

2-Page Spread with Bleed [Double-Truck]

Ad Size: 17.25" x 11.375"

Safe [Live Area]: 16" x 10.125"

Marketplace

Ad size:
3.75" x 2.25"