

MATERIAL SPECIFICATIONS

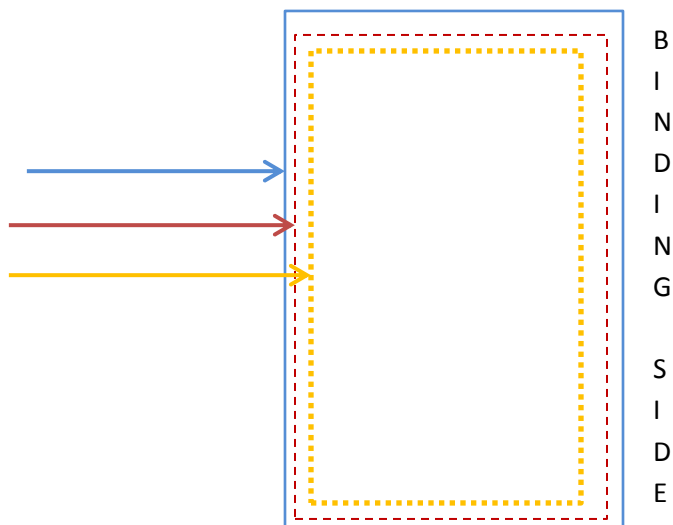
MEETING GUIDE

Left-hand page

Bleed: 4.5" wide x 8.5" high

Trim: 4" wide x 8" high

Live: 3.375" wide x 7.75" high



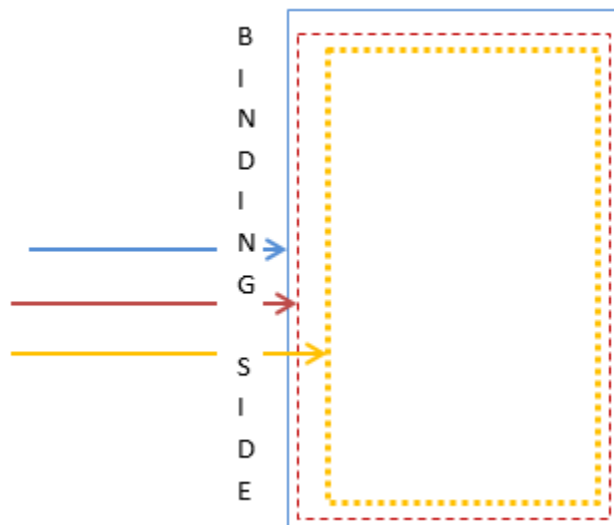
The live area should be 1/2" from the trim on the binding (right) side and 1/8" from the trim on the opposite side.

Right-hand page

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Live: 3.375" wide x 7.75" high



The live area should be 1/2" from the trim on the binding (left) side and 1/8" from the trim on the opposite side.

Email the creative files to ads@rsna.org.

Questions? Contact Lindsey Hammond at 630-571-7817 or

lhammond@rsna.org.