

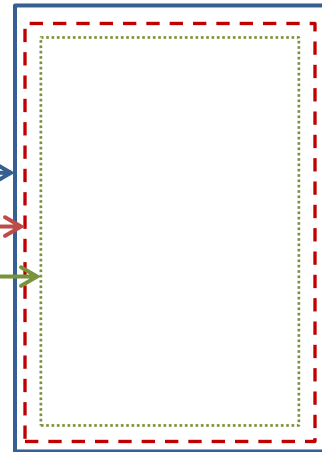
MATERIAL SPECIFICATIONS

TE GUIDE – COVERS AND FULL PAGE

Bleed: 9.25" wide x 12.25" high

Trim: 9" wide x 12" high

Live: 8" wide x 11" high



Files should be saved using the following naming convention:

advertiser name-ad title-TEG

Email the creative files to lhammond@rsna.org.

Questions? Contact Lindsey Hammond at 630-571-7817 or via email at the address above.