



AI Showcase Sponsorship Package

As a sponsor of the AI Showcase, your company will be positioned as a leader in the field of radiology and machine learning and will gain high-impact brand recognition opportunities. This sponsorship opportunity will allow you to gain significant brand exposure and traction with your best prospects before, during and after the RSNA Annual Meeting.

Pre-meeting Recognition:

Your company will be highlighted as a sponsor and your name and/or logo will be included in promotions for the AI Showcase.

- Promotional meeting e-blast about AI sessions of interest and the AI Showcase sent to nearly 150,000 members and prospective meeting attendees
- November/December issue of the *RSNA News* magazine mailed to over 18,000 practicing members and available online
- RSNA.org Annual Meeting web pages that see an average 3.25 million page views per month with estimated page views up to 7.5 million each November and December
- RSNA social media channels, extending your reach to RSNA's 159,800+ Facebook followers, 57,000+ Twitter followers and 54,000+ LinkedIn followers

During RSNA 2022:

- One AI Showcase Theater presentation slot and option to select your time slot first, ahead of other AI Showcase exhibitors
- Logo recognition on branding surrounding the AI Showcase space in the South Hall
- Logo recognition on the screen in the open-air theater in the AI Showcase between presentations
- Your logo will be included on the AI Showcase landing page on the RSNA 2022 meeting platform
- Opportunity to add your custom banner and linking URL to one high profile position on the AI Showcase landing page within the meeting platform. The position will be shared with up to two other sponsors.
- Your company will be recognized in a daily update e-blast covering the AI Showcase during the week of RSNA 2022
- RSNA will feature the AI Showcase and recognize your company in a *Daily Bulletin* story that will be shared with all professional registrants and RSNA members
- Recognition in the RSNA 2022 *Meeting Guide* where the AI Showcase will be promoted to thousands of meeting attendees and industry personnel.
- One post on RSNA social media channels during the week of RSNA 2022, extending your reach to RSNA's 159,800+ Facebook followers, 57,000+ Twitter followers and 54,000+ LinkedIn followers

\$50,000. Limited to three companies.