

**LAS**  
*Vegas*<sup>®</sup>  
CONVENTION CENTER

# DIGITAL SIGNAGE ADVERTISING



## SOUTH HALL S1 LOBBY (1 Double-Sided Screen)



### SPECIFICATIONS

Size	18' x 4.5'
Resolution	1920 x 432 px

---

## FILE REQUIREMENTS & CONTACT INFORMATION

---

- The recommended video file length for all screens is :08.
- All static images should be in JPEG format, saved as a .jpg, with final resolution to the specific pixels
- All videos should be in mp4 format, saved as a .mp4 (not .mov) with a final resolution to the specific pixels
- Videos should be encoded with H.264 encoding and saved at medium quality
- Screens do not support audio playback.
- For content tracking and scheduling purposes, artwork files should be labeled as follows:

Show/Event Name\_Company Name\_Content Resolution\_Version #

Example: **MJBizCon\_ABCShoes\_1920x432\_1**