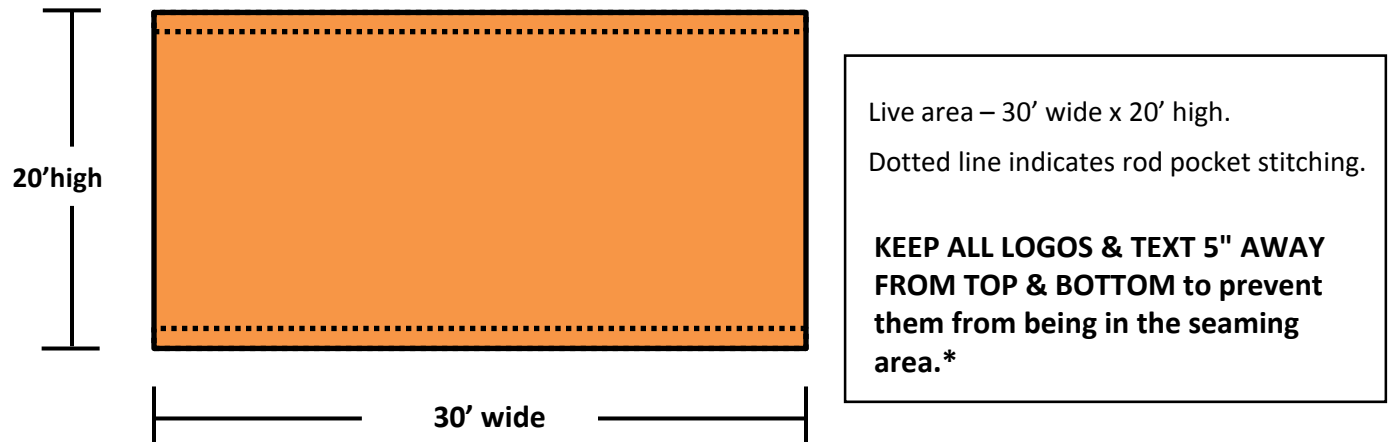


# MATERIAL SPECIFICATIONS

## NORTH HALL LOBBY

### 30'x20' BANNER



**We recommend simple graphics utilizing the full 30'x20' space, with two or three basic elements.** Ensure your message is large enough to read and that images have sufficient resolution.

See the Freeman Graphics Artwork Guidelines linked on our Sponsorship Production [page](#) for additional information.

Submission instructions for creative files will be provided closer to the material deadline.

Questions? Contact Lindsey Hammond at [lhammond@rsna.org](mailto:lhammond@rsna.org) or 630-571-7817.