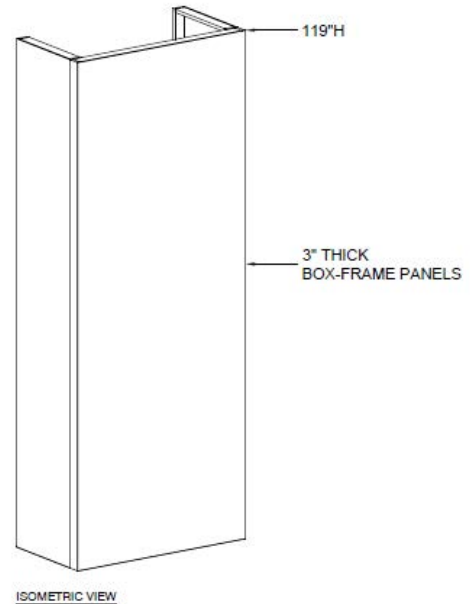
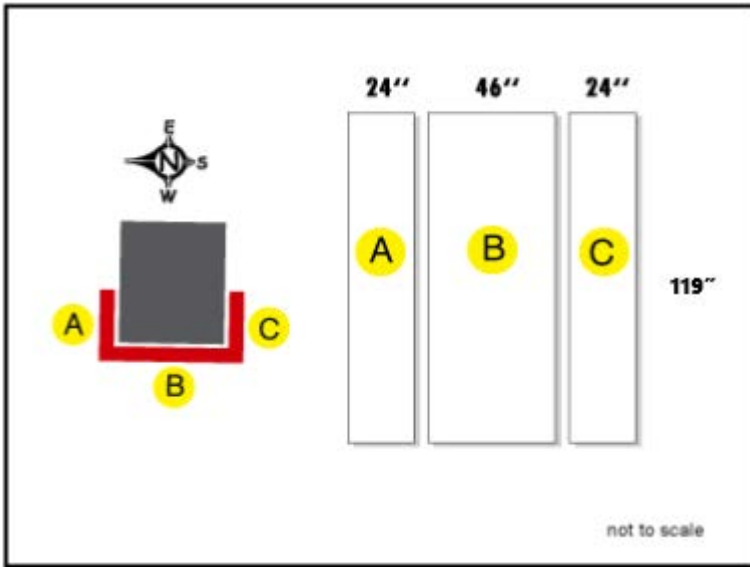


MATERIAL SPECIFICATIONS

TRANSPORTATION LOBBY BILLBOARD



We recommend keeping the graphics a minimum of 6" from the bottom of the billboard.

See the Freeman Graphics Artwork Guidelines linked on our Sponsorship Production [page](#) for additional information.

Submission instructions for creative files will be provided closer to the material deadline.

Questions? Contact Lindsey Hammond at lhammond@rsna.org or 630-571-7817.