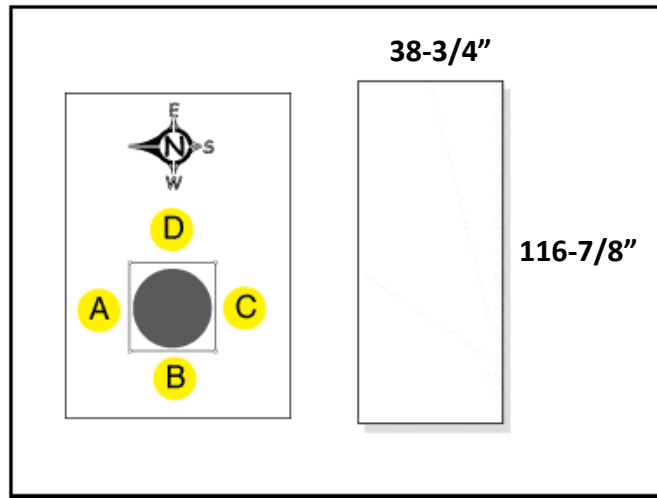


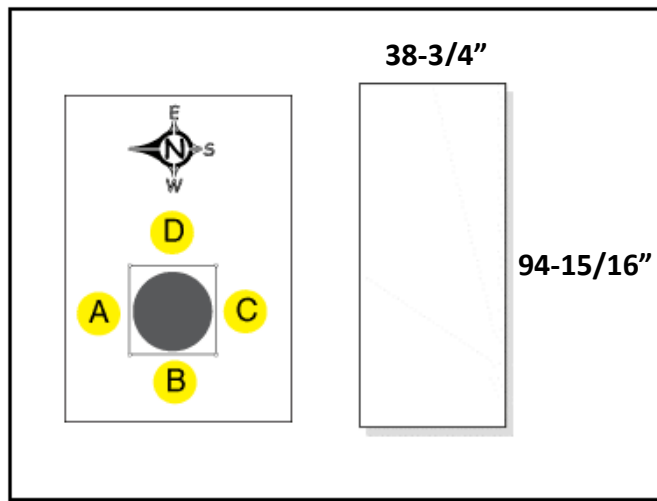
# MATERIAL SPECIFICATIONS

## COLUMN WRAP

**10'** (Arie Crown Lobby, North Hall, Grand Ballroom Lobby)



**8'** (Gate 26)



We recommend simple graphics, keeping your message at least 6" from the bottom of the column and utilizing two or three basic elements.

See the Freeman Graphics Artwork Guidelines linked on our Sponsorship Production [page](#) for additional information.

Submission instructions for creative files will be provided closer to the material deadline. Questions? Contact Lindsey Hammond at [lhammond@rsna.org](mailto:lhammond@rsna.org) or 630-571-7817.