

Online Planner

Specs:

- **Ad Size:** 768w x 160h
- **Click-through:** URL – you will need to add your own UTM code to track.

Deadlines:

Due Date	Task	File Type	Where to Submit
11/15/22	Artwork due to DDW for approval	PDF	Please submit to your account manager.
11/22/22	Final artwork due	.png URL for click-through – you will need to add your own UTM code to track.	Please submit to your account manager.

We can accept artwork at later dates as well. The artwork can also be swapped throughout the show cycle.

Contact:

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