

Registration

Deadlines:

Opportunity	File Type of Approval	Artwork for Approval Due	File Type for Final Artwork	Final Artwork Due
Lanyards	PDF	Friday, October 14, 2023	Logo as a Vector Image PMS Color for Lanyard	Friday, October 21, 2023
Banner Ad on all Registration Emails	PDF	Wednesday, December 14, 2023	Two file dimensions are required: <u>Browser:</u> 1100px wide, any height, 72dpi <u>Mobile:</u> 480px wide, any height, 300dpi <u>File Type:</u> .jpeg, .png <u>Max File Size:</u> 200K Can include link to URL or an ad tag if you want metrics for the ad.	Wednesday, December 21, 2023
DDW Registration Emails	PDF	Wednesday, December 14, 2023	Ad Size: 600x75 File Type: .jpeg Click-through: Provided URL. Please provide UTM code in URL to track.	Wednesday, December 21, 2023
Banner Ad on Registration Page	PDF	Wednesday, December 14, 2023	Two file dimensions are required: <u>Browser:</u> 1100px wide, any height, 72dpi <u>Mobile:</u> 480px wide, any height, 300dpi <u>File Type:</u> .jpeg, .png, and .gif <u>Max File Size:</u> 200K Animated GIFs are accepted. Can include link to URL or an ad tag if you want metrics for the ad.	Wednesday, December 21, 2023
Carpet Decals within Registration (5)	PDF	Friday, March 3, 2023	Size of Decal: 3' x 3' Items Due: Final, print ready artwork for Freeman. File Types Preferred Format: Vector based .eps, .ai, or PDF Other Accepted Formats: .psd, .tiff, .jpeg	Friday, March 10, 2023

Signage within Registration	PDF	Friday, March 3, 2023	Size of Signs: TBD Items Due: Final, print ready artwork for Freeman. File Types Preferred Format: Vector based .eps, .ai, or PDF Other Accepted Formats: .psd, .tiff, .jpeg	Friday, March 10, 2023
Ad on Badge Mailer	PDF	Friday, February 3, 2023	Specs on page 2. We utilize the booklet envelope.	Friday, February 10, 2023
Badge Holder Bins	PDF	Friday, March 3, 2023	Size of Signs: TBD Items Due: Final, print ready artwork for Freeman. File Types Preferred Format: Vector based .eps, .ai, or PDF Other Accepted Formats: .psd, .tiff, .jpeg	Friday, March 10, 2023

All late artwork is subject to a late/rush fee that will be charged to your account after the event.

Contact:

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