

Exclusive Eblast – April 5, 2023

Deadlines:

| Due Date | Task | File Type | Where to Submit |
|---------------------------|---------------------------------|---------------------------------|--|
| Wednesday, March 22, 2023 | Artwork due to DDW for approval | PDF – see full specs on page 2 | Please submit to your account manager. |
| Wednesday, March 29, 2023 | Final artwork due | HTML – see full specs on page 2 | Please submit to your account manager. |

Contact:

Companies #-G:

Nia Murphy
Account Manager,
Industry Sales and Operations
nmurphy@gastro.org

Companies H-Z:

Tessa Ayala
Account Manager,
Industry Sales and Operations
tayala@gastro.org

Specs:

- Subject Line: Company/Product Name *The subject line will be DDW on behalf of XXXXXX.*
 - Can be no more than 100 characters total (including spaces).
- Pre-Header: No more than 100 characters including space.
- Suggested Email Width: 600-700 pixels
- File Type: HTML
- Max File Size: 102 KB

All images must be hosted on a public website/domain. DDW will not host images. Please be sure that image links work outside of your company/organization.

DDW takes the HTML that you provide and places it into our email client. Any additional work outside of this simple copy and paste will result in additional fees.

Failure to submit the HTML file using these instructions or sending by the above deadlines will jeopardize DDW's ability to deploy these emails on your selected day. No refunds will be given if your email does not deploy.