

## Exclusive Eblast – May 17, 2023

### Deadlines:

Due Date	Task	File Type	Where to Submit
Wednesday, May 3, 2023	Artwork due to DDW for approval	PDF – see full specs on page 2	Please submit to your account manager.
Wednesday, May 10, 2023	Final artwork due	HTML – see full specs on page 2	Please submit to your account manager.

### Contact:

#### Companies #-G:

**Nia Murphy**  
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Industry Sales and Operations  
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#### Companies H-Z:

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## Specs:

- Subject Line: Company/Product Name *The subject line will be DDW on behalf of XXXXXX.*
  - Can be no more than 100 characters total (including spaces).
- Pre-Header: No more than 100 characters including space.
- Suggested Email Width: 600-700 pixels
- File Type: HTML
- Max File Size: 102 KB

**All images must be hosted on a public website/domain. DDW will not host images. Please be sure that image links work outside of your company/organization.**

DDW takes the HTML that you provide and places it into our email client. Any additional work outside of this simple copy and paste will result in additional fees.

Failure to submit the HTML file using these instructions or sending by the above deadlines will jeopardize DDW's ability to deploy these emails on your selected day. No refunds will be given if your email does not deploy.