

## Mobile App – Banner Ads

### Specs:

- **Ad Size:** 768w x 160h at 72dpi
- **Click-through:** Provide URL or can link to mobile app listing
- **Cannot be an animated ad**

### Deadlines:

Due Date	Task	File Type	Where to Submit
Friday, March 3, 2023	Artwork due to DDW for approval	PDF	Please submit to your account manager.
Friday, March 10, 2023	Final artwork due	.png	Please submit to your account manager.

All late artwork is subject to a late/rush fee that will be charged to your account after the event.

### Contact:

#### Companies #-G:

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