

Attendee Update Emails

Opportunity Details:

Place your ad on official DDW Attendee Emails. These will be sent throughout the year and be the attendees main source of information for all things DDW.

Specs:

- **Ad size:** 600x75
- **File Type:** .jpeg
- **Click-through:** Provide URL (please add UTM code for tracking)

Please submit all artwork to your account manager as an attachment.

Deadlines:

Email Topic	Deploy Date	Artwork Due	Final Artwork Due
Message from the Council Chair	2/8/2023	1/13/23	1/20/23
Forward from Council Chair	2/15/2023		
Education Highlights for 2023/Tracks	3/1/2023		
Networking	3/8/2023		
Posters and ePosters	4/5/2023		
Features in Exhibit Hall/Innovation	4/12/2023		
Meeting Planner/Last Chance	4/17/2023		
Planning Resources	4/26/2023		
DDW is Days Away	5/3/2023		
Thank You and Post-Event Survey	5/10/2023		
Post-Meeting Access Email (tentative)	6/6/2023		

Contact:

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