

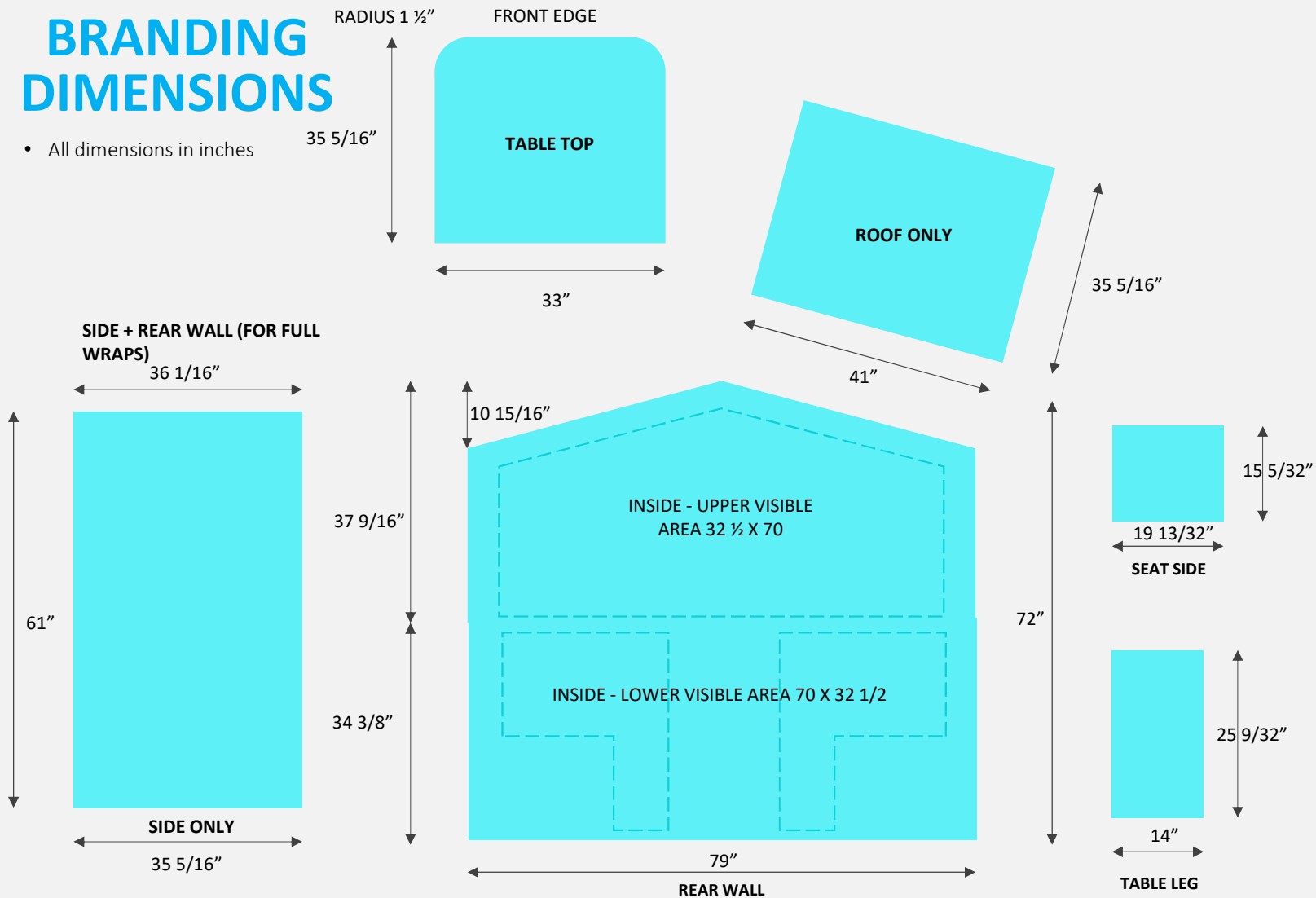


Intimate Places  
for Event Spaces

Creates personal space  
to recharge, reset and  
promote wellbeing at  
any event.

# BRANDING DIMENSIONS

- All dimensions in inches





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## BRANDING FORMAT SPECS

### Finished art preferred:

- Raster files must be submitted AT SIZE and minimum 150dpi. 300dpi preferred. Vector must be either at size or production scale must be included so we can resize to the proper dimensions (i.e., 2:1, 5:1, 10:1, etc)
- All text must be outlined or copies of the fonts used included/embedded within the files. Failure to do so may result in art fees.
- Finished files must include 1" total bleed per side/surface to ensure proper coverage and alignment of all assets during installation.
- Refrain from placing important elements such as text or logos across the outlet box located on the lower back of the NOOK Event Pod.

All assets and finished files must be submitted in CMYK color format. Failure to do so may result in incorrect color output. Please make sure all text or numbers are accurate. We are not responsible for any errors once approval to print has been received. Once production has begun any changes afterwards will incur additional fees.

### Art file production requirements:

- Vector-based assets (.ai, .eps, .svg) . PDFs can sometimes contain vector assets but most often pdf saving will rasterize and flatten things so please be careful when submitting them.  
or Raster (.jpg, .png, .tiff, .bmp) files sent at the size they will appear on the final finished surface and minimum resolution of 150dpi (300dpi preferred).
- Please do not submit very small files or thumbnails, nor should you submit computer/phone screenshots of anything to be used in the final art. If submitting photos from a camera phone please make sure resolution is as high as possible (3mb minimum) to ensure proper appearance in the final product.