

HIMSS 23

HEALTH + TECH

THAT CONNECTS THAT CARES

CHICAGO | APRIL 17-21

The HIMSS Global Health Conference & Exhibition is the can't-miss health event of the year, where HIMSS members and health professionals—from CIOs and senior executives to providers and payers to IT consultants and entrepreneurs—attend year after year to get the information and solutions they need to reimagine health and wellness for everyone, everywhere.

We are excited to see you in Chicago for HIMSS23!

WHY EXHIBIT?

- Make New Connections
- Nurture Existing Relationships
- Share Thought Leadership
- Create Brand Awareness
- Launch a New Product

HIMSS22 DEMOGRAPHICS



28,815

Total registrations



24,896

In-person registrations



9,381

In-person professional attendees



8,556

Digital attendees



15,515

In-person exhibitor attendees

HIMSS23 ANCHOR EXHIBITORS

 athenahealth

eClinicalWorks

Epic

ORACLE
Health

Current HIMSS23 exhibitors



1,003
exhibiting
companies

8

specialty pavilions
representing 267
companies

115

international
companies

46

start-up
companies



246

first time
exhibitors



300+

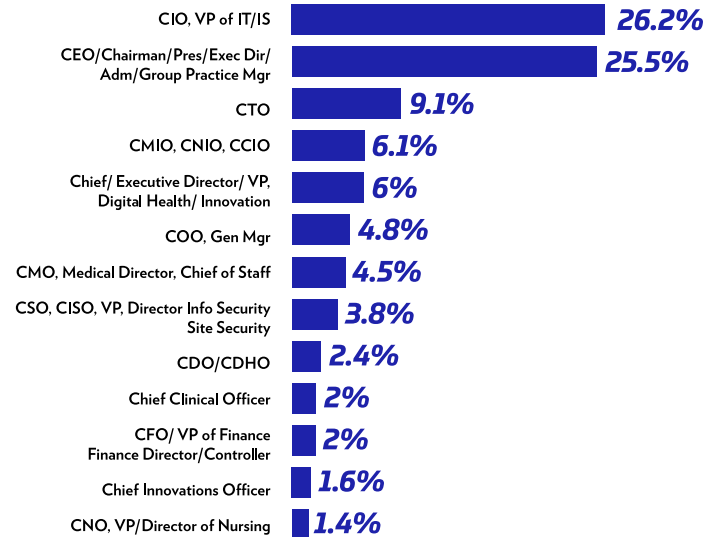
exhibitor
speaking sessions
on the
exhibit floor



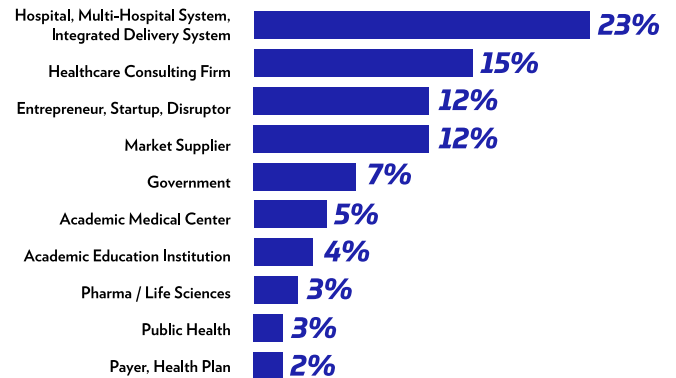
175

average leads
per company

C-Suite Breakdown



Registration by Worksite



Exhibition Hall Hours:

Tuesday, April 18	10:00 am – 6:00 pm
Wednesday, April 19	9:30 am – 6:00 pm
Thursday, April 20	9:30 am – 4:00 pm

*Subject to Change

Important Dates:

Mar 18, 2022 – April 17, 2023	General exhibitor sales open
Sept 2, 2022 – April 17, 2023	100% payment due with signed contract
Feb 3, 2023	Print deadline for onsite materials and sponsorships
April 17 – 21, 2023	HIMSS23
April 17, 2023	Pre Conference Sessions and Opening Reception
April 18 – 20, 2023	Exhibition Hall Open



TURNKEY PAVILION PACKAGES*

	Start Up	Kiosk	10' x 10'	20' x 20'
Badges	2	5	5	20
Conference Brand Recognition	●	●	●	●
Lead Scanning – Mobile App	●	●	●	●
One (1) 20-minute Speaking Session	●	●	●	●
Electrical, Monitor, Hardline Internet	●	●	●	●
Structure	Kiosk with two (2) stools	Kiosk with two (2) stools	8' Back wall, carpet and furnishings	Choice of layout, carpet and furnishings
Sponsor Graphics (sponsor to provide, HIMSS to install)	●	●	●	●
Investment	\$5,900 - \$6,200	\$14,400 - \$15,200	\$21,000 - \$22,000	\$42,500 - \$45,500

START UP OPPORTUNITIES

Start Up Park

Do you offer an innovative, disruptive or new technology? Are you an emerging or new health company seeking funding, visibility, networking and growth opportunities? Start Up Park is the place for you to get noticed!

Submit your [Start Up Application](#) to exhibit within this space!

Investment: \$5,900 - \$6,200

Start Up Marketing Packages

The Start Up Marketing Sponsorship Packages offers Angel through Series B Start-Up companies enhanced exposure to the HIMSS23 audience.

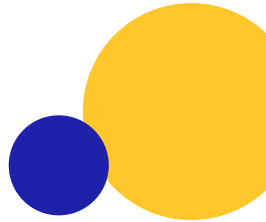
Start Up Marketing Package with Custom Podcast

Includes 20-minute podcast hosted and marketed to the HIMSS audience. Estimated 40,000 run-of-network promotional digital impressions.

Start Up Marketing Package with Product Feedback Session

Includes 20-minute product presentation on the Market Debut stage, networking with HIMSS Press attendees, lead capture and audience engagement with feedback survey.

Investment: \$5,000 - \$5,500



Start Up



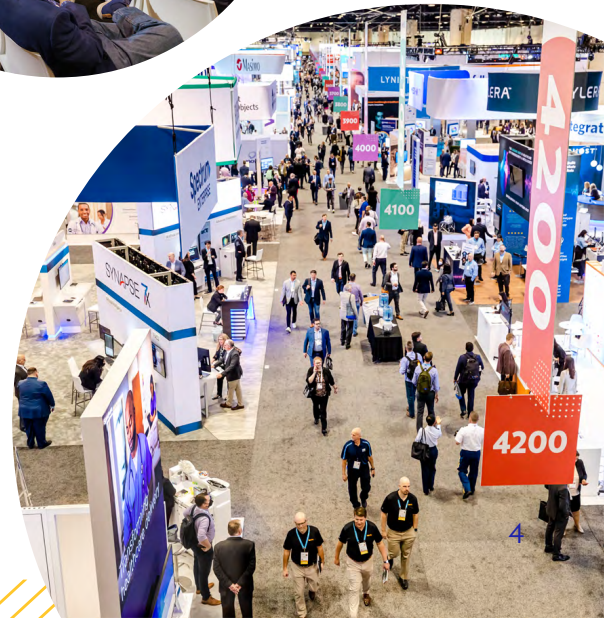
Kiosk Option



10' x 10' Option



20' x 20' Option



Meeting Place Rooms

A perfect turnkey meeting room solution for a private space near the show floor to meet with clients or for staff to step away from the booth.

Rooms include:

- Meeting room structure with ceiling, carpet and locking door
- Conference table and eight (8) boardroom style chairs, two (2) tables and 16 chairs for 20' x 20' Meeting Place
- 42" monitor, Electrical, Internet line (shared T1 line)
- Cleaning (if room left unlocked overnight)
- Exhibitor/Client Badges – 10 (20 badges for 20' x 20' Meeting Place)

Investment:

10' x 20' Meeting Place: **\$15,000 - \$17,400**
20' x 20' Meeting Place: **\$26,300 - \$30,300**



10' x 10' Meeting Place



20' x 20' Meeting Place

HIMSS CORPORATE MEMBERSHIP

Get significant discounts and strengthen your HIMSS23 presence with HIMSS Corporate Membership. The benefits multiply quickly, with immediate and measurable ROI. View [highlights of the corporate membership program](#).

SPONSORSHIPS

Amplify your presence and create a lasting impression with our highly visible sponsorship opportunities, designed to achieve your conference goals and align your brand with HIMSS23.

All HIMSS23 exhibit and sponsorship opportunities can be viewed on [ENVISION](#).



Pre and Post Show Marketing



Preconference Forums



Meeting & Private Event Space



Onsite Sponsorships and Branding



Networking



Thought Leadership



Executive Summit



Government Relations

HELLO!

Meet your HIMSS Global Conference Sales Team

The HIMSS Sales Team is here to walk you through the many exhibit and sponsorship opportunities available to curate your presence and achieve your conference goals at HIMSS23.

Deborah Caruso, Senior Sales Executive
Jim Collins, Sales Director
Lisa Currier, Senior Sales Executive
Jessica Daley, Business Development Director

Laura Goodwin, Sales Program Lead
Erica Thomas, Sales Executive
Rebecca Washler, Vice President, Exhibits & Membership Sales

Ready to plan your HIMSS23 presence?

Contact us at salesinfo@himss.org.

FUTURE DATES

HIMSS24
March 11-15, 2024
Orlando, FL

HIMSS25
March 3-7, 2025
Las Vegas, NV