

HIMSS 23

HEALTH + TECH

THAT CONNECTS

THAT CARES

2023 HIMSS GLOBAL HEALTH CONFERENCE
INTERNATIONAL SPONSORSHIP
OPPORTUNITIES

CHICAGO | APRIL 17-21

REACH THE WORLD

Each year, professionals from the global health, information and technology communities connect at HIMSS to network, learn and collaborate as they work to transform health around the world – all at one time, all in one place.

EUROPEAN LEADERS EXCHANGE

Hear from leading subject matter experts, decision makers, innovators, and healthcare providers from participating HIMSS communities.

Monday 17th April, 9-11 AM

The Westin Michigan Avenue Chicago

LATAM SUMMIT

Mhealth gets a boost in Central America and Latin America where chronic diseases are growing about as fast as the adoption of mobile phones and smartphones.

Tuesday 18 April, 12:30 - 4 PM

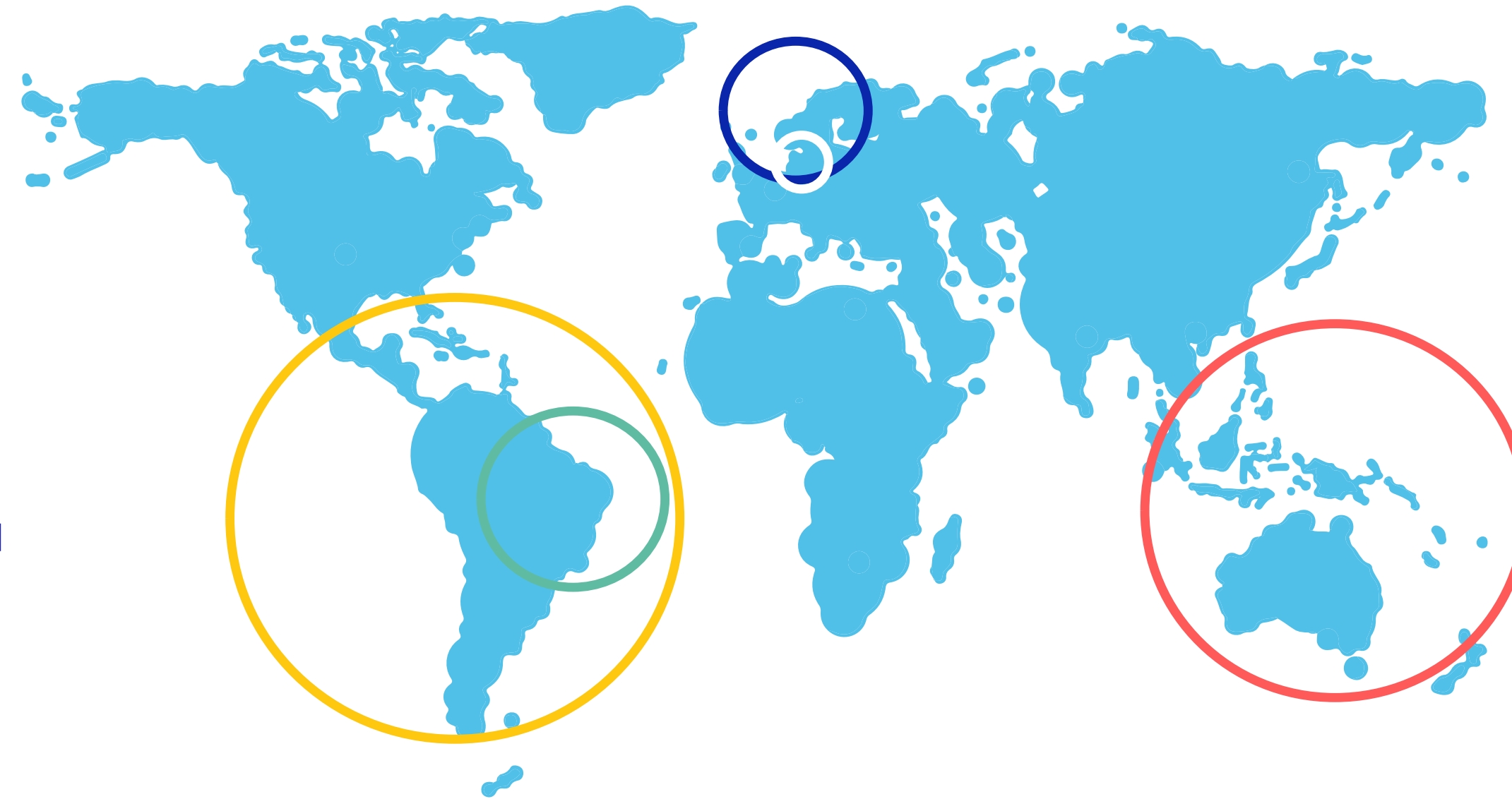
Hyatt Regency McCormick Place

BRAZIL SUMMIT

The digital healthcare industry has a market share of about 47% of the total health care in Brazil.

Wednesday 19 April 2 - 5 PM

Hyatt Regency McCormick Place



APAC SUMMIT

The APAC countries are solving challenges that represent a microcosm of the evolving concerns, standards and technological trends that are transforming global healthcare.

Wednesday, 19 April, 10 AM - 1 PM

Hyatt Regency McCormick Place

D-A-CH DELEGATION

With the DigitalRadar project in Germany, the DACH delegation works on evaluating the level of maturity of hospitals in the region with regard to digitization, including identifying the gaps.

DUTCH DELEGATION

In July 2019, The Netherlands Ministry of Health, Welfare and Sport and HIMSS announced their joint commitment to support and advance digital health and interoperability on a global scale.

FRENCH DELEGATION

Together with Care Insight, the French delegation works on promoting education, collaboration and the adoption of best practices.

NORDIC DELEGATION

In 2030, the Nordics will be the most sustainable and integrated health region in the world.

THE RIGHT AUDIENCE FOR YOUR BRAND

The 2023 HIMSS Global Health Conference is a high-visibility event, where nearly 30,000 professionals throughout the global health ecosystem meet to get the information and solutions they need to reimagine health and wellness for everyone, everywhere.

IT EXECES



CIO, VP of IT/IS/CTO/
CMIO/CNIO/CCIO



NON IT EXECES



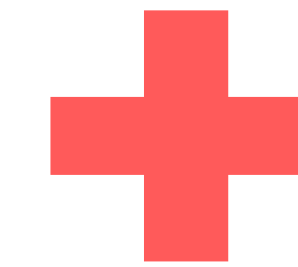
CEO/Chairman/Pres/
Exec Dir/Adm/Group
Practice Mgr



CLINICIANS



CMO, Medical Director,
Chief of Staff/Chief
Clinical Officer/CDO/CDHO



INNOVATORS

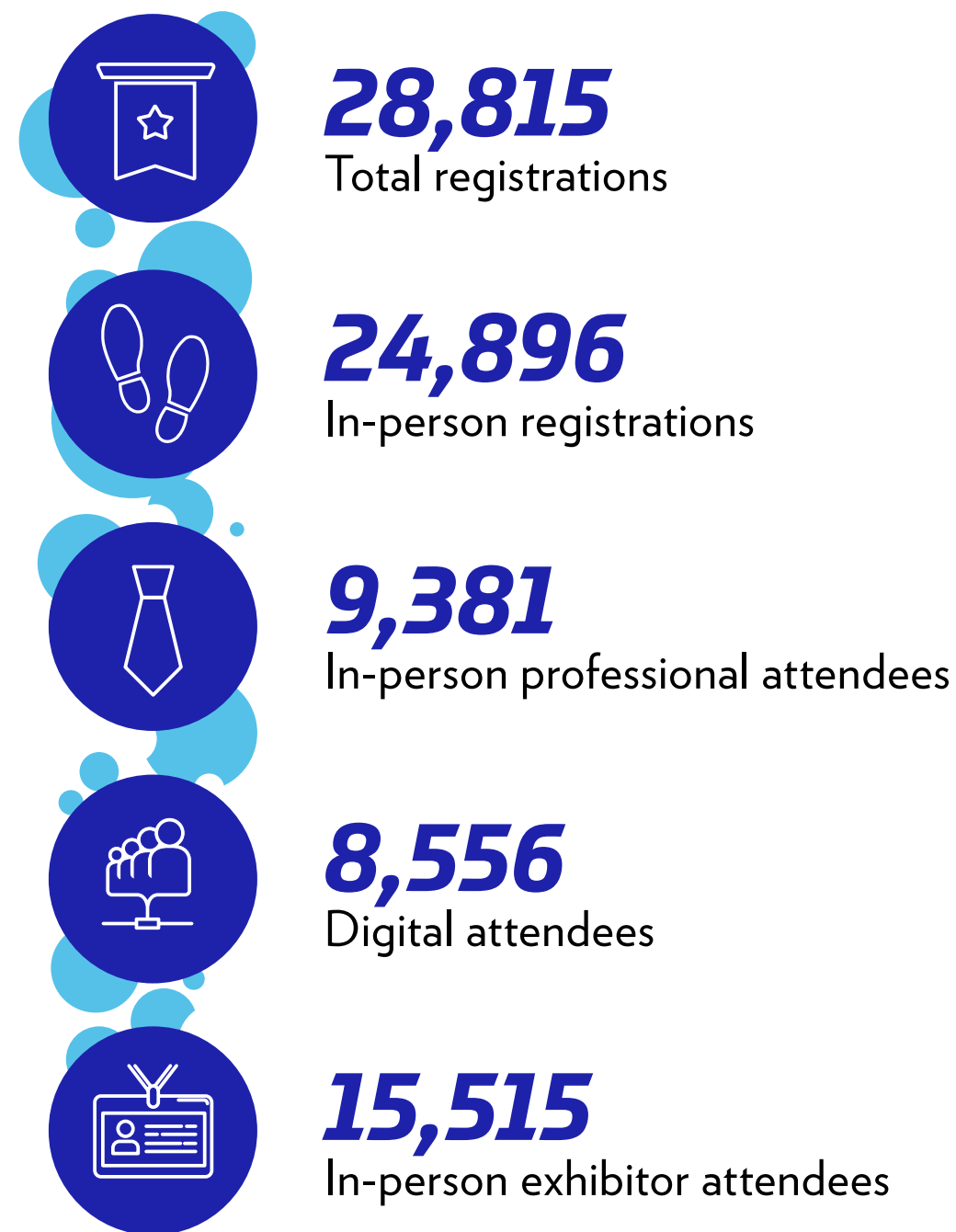


Chief Innovations Officer/
Chief/Executive Dir/
VP, Digital Health/Innovation

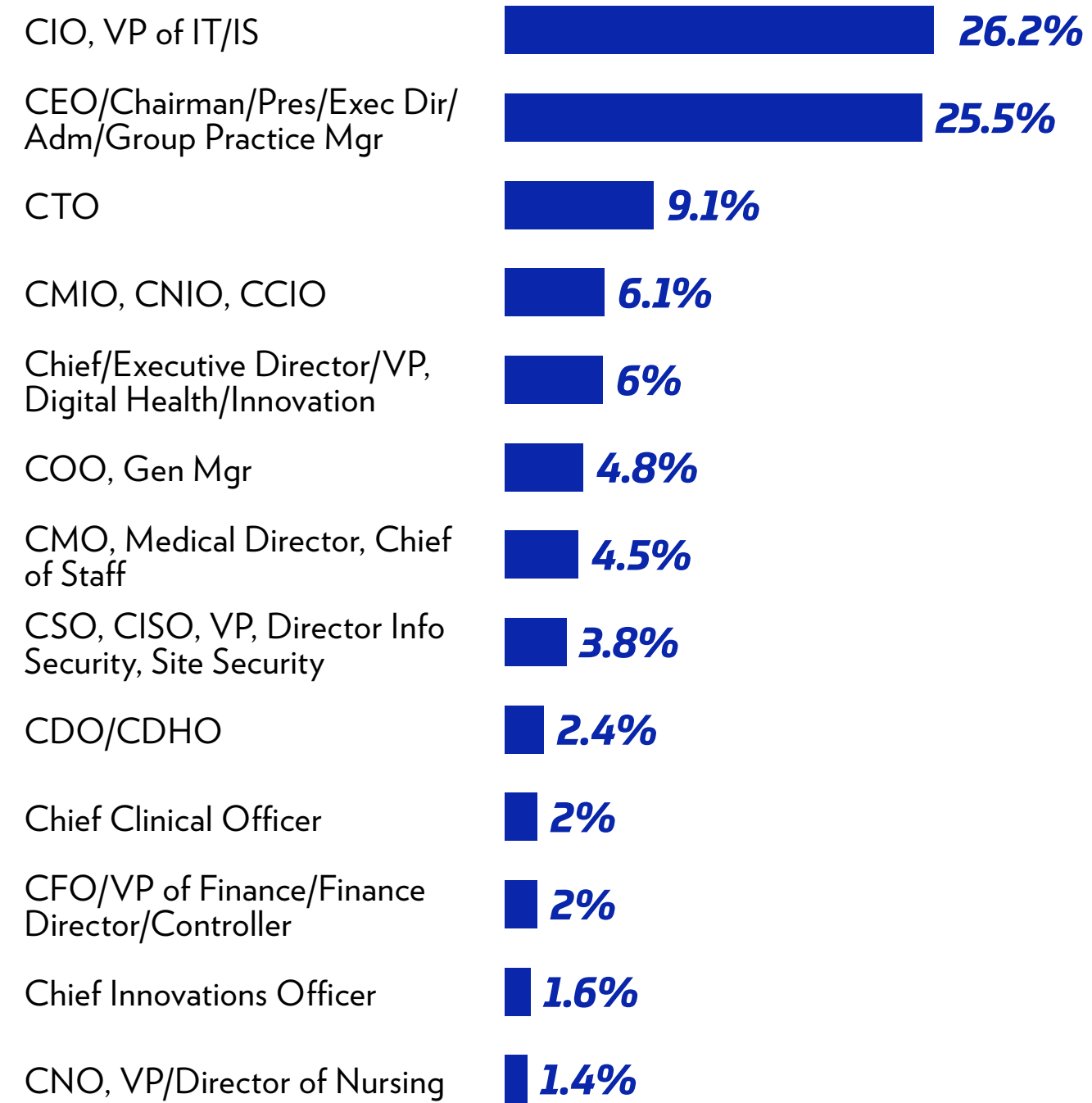
MORE ATTENDEES, MORE WAYS TO CONNECT

From networking to brand visibility, the 2023 HIMSS Global Health Conference & Exhibition unites the leading Changemakers in digital health from all relevant industries.

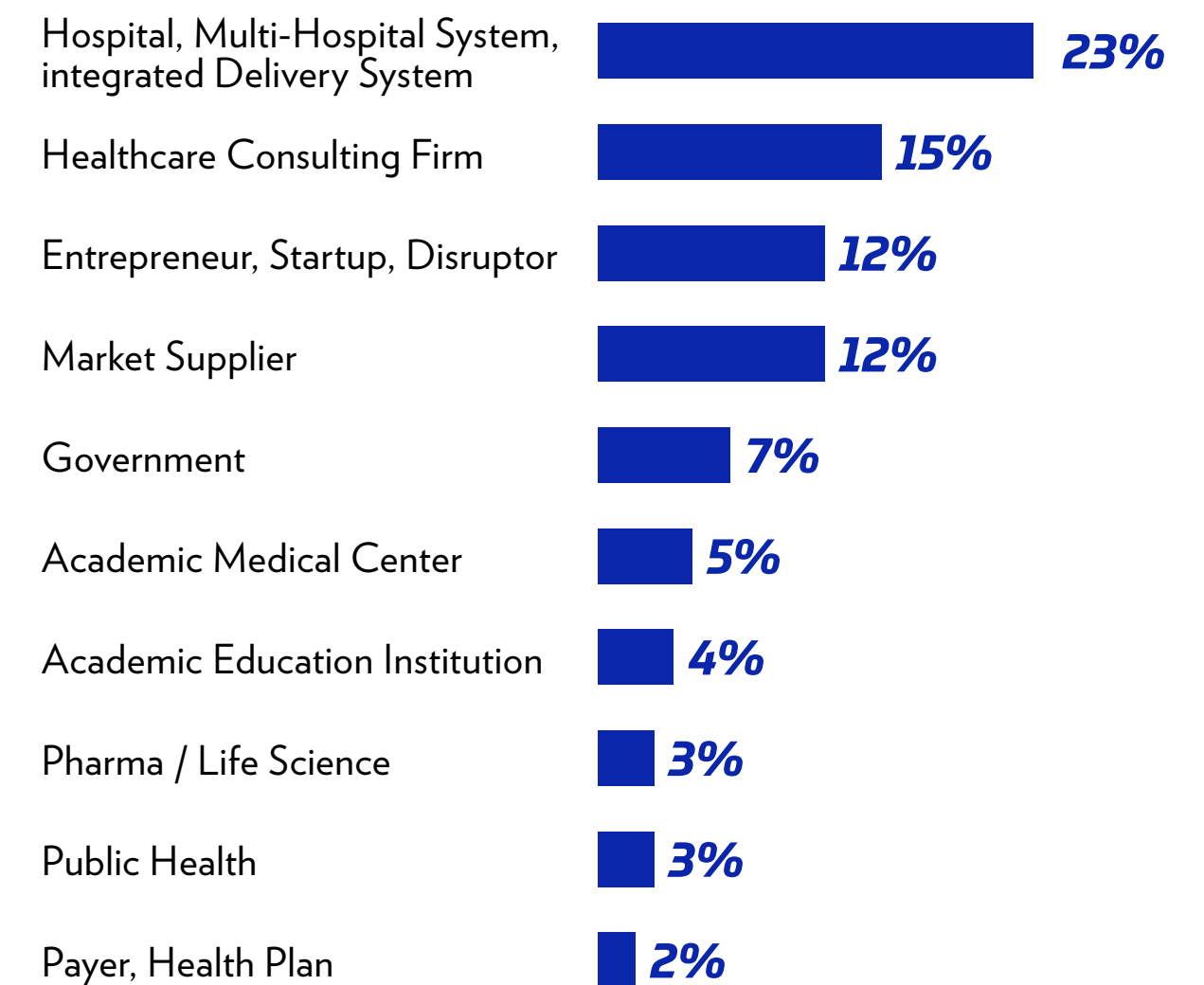
Demographics



C-Suite Breakdown



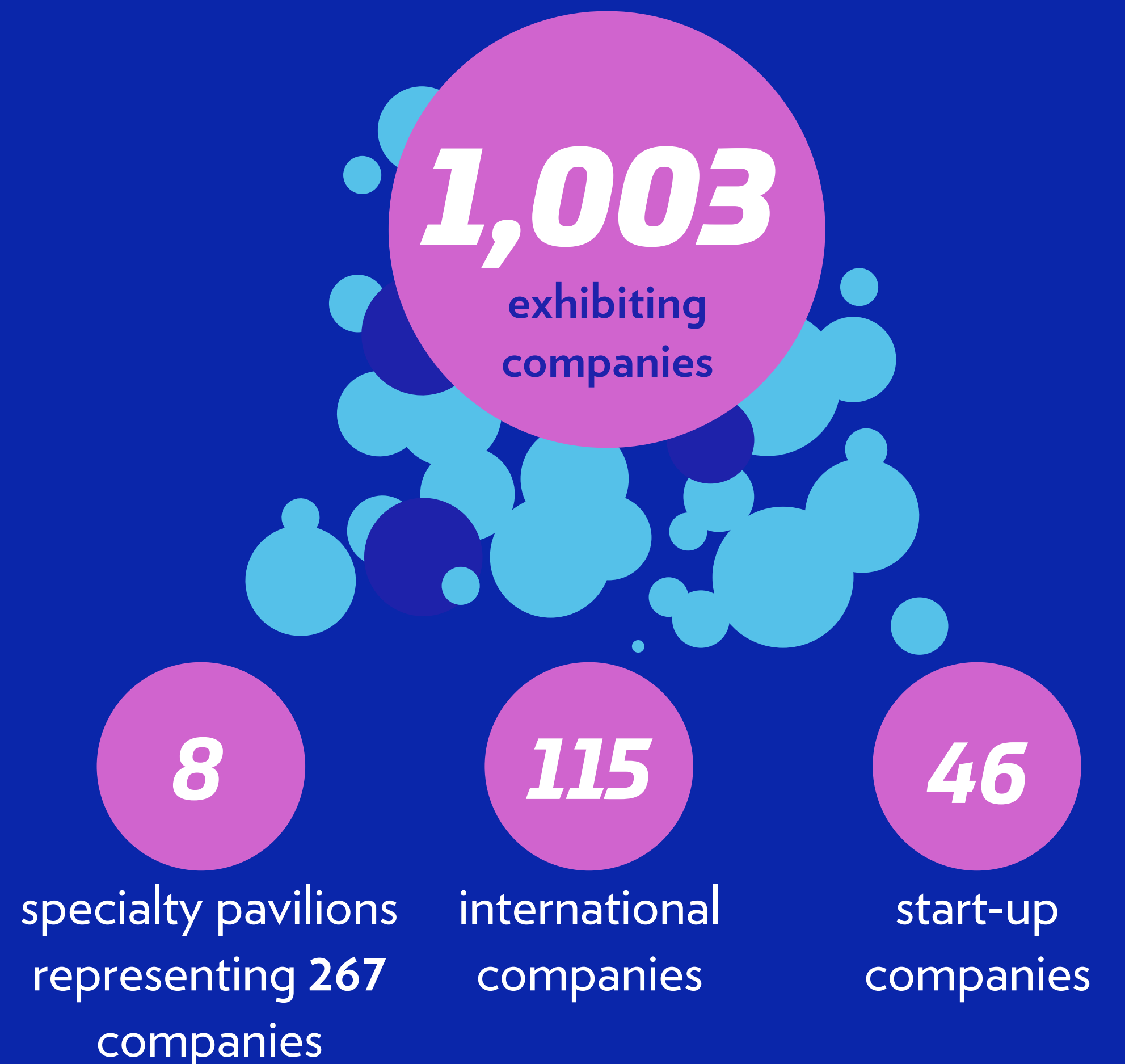
Registration by Worksite



POSITION YOUR COMPANY AS A CHANGEMAKER IN HEALTH

SPONSORS CAN:

- Build Brand Awareness
- Engage with Top Level Experts from Around the World
- Nurture Existing Relationships
- Shape the Agenda
- Share Thought Leadership
- Involve Both Your Executives and Your Clients
- Launch a New Product



POSITION YOUR BRAND AS AN INFLUENTIAL LEADER IN DIGITAL TRANSFORMATION

LATAM & Brazil Summits

ANCHOR CHANGEMAKER

Exclusive Sponsorship – Reserved for HIMSS Corporate Members

BRANDING / THOUGHT LEADERSHIP

- Define an entire session. Choose your topic and invite two of your customers to speak*
- HIMSS TV Thought Leadership Interview
- Logo inclusion on pre-show marketing collateral, onsite event signage and event walk in slide
- HIMSS Media News Breaker – Present new products, position your executives or comment on industry developments. Promoted via Healthcare IT News.

ACCESS / NETWORKING

- 3 company staff members to attend the workshop
- Opt-in registration list post-event (GDPR compliant)

INVESTMENT - \$25,000 USD per summit



POSITION YOUR BRAND AS AN INFLUENTIAL LEADER IN DIGITAL TRANSFORMATION

LATAM & Brazil Summits

ACCELERATOR

Exclusive to Two Sponsors

BRANDING / THOUGHT LEADERSHIP

- Speaking opportunity in Main Programme* (Panel Session, defined by HIMSS)
- HIMSS TV Thought Leadership Interview
- Logo inclusion on pre-show marketing collateral, onsite event signage and event walk in slide

ACCESS / NETWORKING

- 2 company staff members to attend the workshop
- Opt-in registration list post-event (GDPR compliant)

INVESTMENT - \$15,000 USD per summit

*Limited to
two sponsors
per summit*

VISIBILITY AND NETWORKING OPPORTUNITIES IN ACTIVE COMMUNITIES

European Delegations Sponsorship Package

DISCOVERER

BRANDING / THOUGHT LEADERSHIP

- Speaking opportunity in the European Leaders Exchange panel
- Branding visibility at the European Leaders Exchange
- Logo on delegation lanyards, alternating with the HIMSS logo (DACH, Dutch, French & Nordics)
- HIMSS TV Thought Leadership Interview

ACCESS / NETWORKING

- 3 company staff members to attend the European Leaders Exchange
- 2 company staff members to attend one of the delegation's dinners (DACH, Nordic)
(names to be provided in advance)
- 3 company staff members to attend the International reception

INVESTMENT - \$35,000 USD

**Limited to
two sponsors**

VISIBILITY AND NETWORKING OPPORTUNITIES IN ACTIVE COMMUNITIES

Delegations welcome reception

- 2 minutes podium time
- Verbal recognition of sponsor at the reception
- Logo on room/area signage
- Pre-and post-conference list of reception attendees (GDPR Compliant)
- Ten (10) invitations to attend the welcome reception at HIMSS Global Conference (for Company staff AND/OR guests)
- 1 Full Conference Badge

INVESTMENT - \$10,000 USD

*Limited to
one sponsor*

International reception

- Custom Display
- Multiple images or video to be displayed for the duration of the program
- Branded coasters and napkins
- Meet and Greet prior/during reception with key government officials
- Ten (10) invitations to attend the International Reception at HIMSS Global Conference (for Company staff AND/OR guests)
- Pre-and post-conference list of reception attendees (GDPR Compliant)
- 1 Full Conference Badge

INVESTMENT - \$10,000 USD

*Limited to
one sponsor*

*Contact us to secure
your presence in
Chicago*

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