

DDW

WEBSITE RETARGETING SOLUTIONS



TARGET THE MEMBERS OF DDW

Leverage DDW's website traffic to help your organization stay in front of over 14,000 attendees on the websites they visit most! Through DDW's website retargeting program, you may take advantage of ad placements on thousands of websites across the internet, helping you enhance your brand awareness with DDW's niche audience, and drive quality traffic to your website.

BENEFITS:



**CAMPAIGN SET UP
FEE WAVED**



**TARGETED AAAASF
CONFERENCE AUDIENCE**



**COMPLIMENTARY
CREATIVE SERVICES**



**MOBILE
OPTIMIZATION**



**MONTHLY REPORTING
UPON REQUEST**

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250,000 Impressions
\$5,000

.....

.....

500,000 Impressions
\$9,000

.....

.....

1 Million Impressions
\$16,000

.....

ARP ASSOCIATION REVENUE PARTNERS

Association Revenue Partners is proud to work with DDW. We have teamed up to provide an online marketing solution to reach the visitors to DDW's websites through programmatic website retargeting.

DDW Website Monthly Metrics

Average Page Views: 63,280

Average Visitors: 14,753

Average Unique Visitors: 13,315

DDW Demographic Information:

DDW is the world's premier meeting for physicians, researchers, and industry in the fields of gastroenterology, hepatology, endoscopy and gastrointestinal surgery.