



Daily Bulletin Industry Focus Article - Material Specifications

Background information:

Content is developed by an RSNA writer through editorial interviews with the company designee and centers on the RSNA 2023 meeting theme: *Leading through change*. The sponsoring company will have the opportunity to review the articles for accuracy.

- Articles are approximately 500 words
- Sponsor may submit up to three head shots

Note: the quarter page ad to the right of the article is an optional add-on and can be secured for \$3,000. If you have secured this add-on, artwork specifications will be sent to you in a separate communication.

Image Specifications and Guidelines

- Please submit up to three head shots to accompany your article. The head shots should be at least 1.25" (depth at your discretion) at 300 DPI.

Due November 3.

Timeline

1 week	Writer begins contacting company to schedule and conduct interviews
2 weeks	Article drafted, edited by RSNA staff
2 weeks	Company review of article
2 weeks	Final changes and approval
11/3/23	Image due from companies (headshot of article source)

Article must be finalized by November 10.



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