



## EXHIBIT HALL BREW PUB

New for SATELLITE 2024! The brew pub feature offers a unique and enjoyable experience for attendees on the exhibit hall, providing a space to relax, socialize, and enjoy a variety of beer options.

### Brew Pub Sponsorship Includes:

- 30' x 30' footprint on show floor for branded Brew Pub
- Naming rights- Choose name you would like the Brew Pub to be displayed as
- Complete structure build including, all furnishing, flooring, electrical labor, branded signage
- **Branded signage includes:**
  - (2) Logo branded bars
  - (4) Logo branded boxwood hedges
  - (2) Entranceway signs (1mW x 8"H)
  - (1) 16' x 5' Overhead Vinyl Banner
- **Bar Service** – Offer exclusive beer service (Tuesday & Wednesday), Mimosas & Bloody Marys (Thursday) to all attendees on the exhibit floor:
  - *Tuesday, March 19, 1:00 pm – 5:00 pm*
    - Includes domestic, craft, imported beers
  - *Wednesday, March 20, 1:00 pm – 5:00 pm*
    - Includes domestic, craft, imported beers
  - *Thursday, March 21, 10:00 am – 12:00 pm*
    - Includes coffee, Bloody Marys, mimosas
- **Marketing/Promotion**
  - Marketed as show floor feature in all applicable promotional materials
  - Promotion of wellness lounge to registered attendees through dedicated messaging
  - Inclusion in the online directory of exhibit companies on the show floor