

## EXHIBIT HALL WELLNESS LOUNGE

The wellness lounge is a brand-new exhibit hall feature that aims to create a relaxing and health focus experience for attendees of the event. Your brand will be prominently displayed in and around the lounge area. The lounge contains a build-your-own trail-mix station with branded packaging. To enhance the experience, you can upgrade to a smoothie bar.

### Wellness Lounge Sponsorship Includes:

- 20x20 footprint on show floor for branded Wellness Lounge
- Naming rights- Choose name you would like the Wellness Lounge to be displayed as
- Complete structure build including, all furnishing, flooring, electrical labor, branded signage
- **Branded signage includes:**
  - Logo branded bar
  - (2) Logo branded boxwood hedges
  - (2) Entranceway signs
- **Food & Beverage** – Will be a distribution point for snacks and beverages including:
  - Build Your Own Trail Mix Bar
    - Includes logo branded reusable Ziplock bags will be distributed during the service
  - Spa (infused fruit) water
  - Add-on: Smoothie Bar (additional cost)

*Food service will be available to all attendees on the exhibit floor:*

- Tuesday, March 19, 10:00 am – 3:00 pm
- Wednesday, March 20, 9:00 am – 3:00 pm
- Thursday, March 21, 9:00 am – 12:00 pm
  - Smoothie Bar Hours: Includes maximum of 250 drinks per day over 3-day period
- **Marketing/Promotion**
  - Marketed as show floor feature in all applicable promotional materials
  - Promotion of wellness lounge to registered attendees through dedicated messaging
  - Inclusion in the online directory of exhibit companies on the show floor