

2024 Annual Meeting – Registration Website Sponsorship

Sponsorship Placement Fee: \$60,000 (includes advertisement on both webpages)

Location #1:

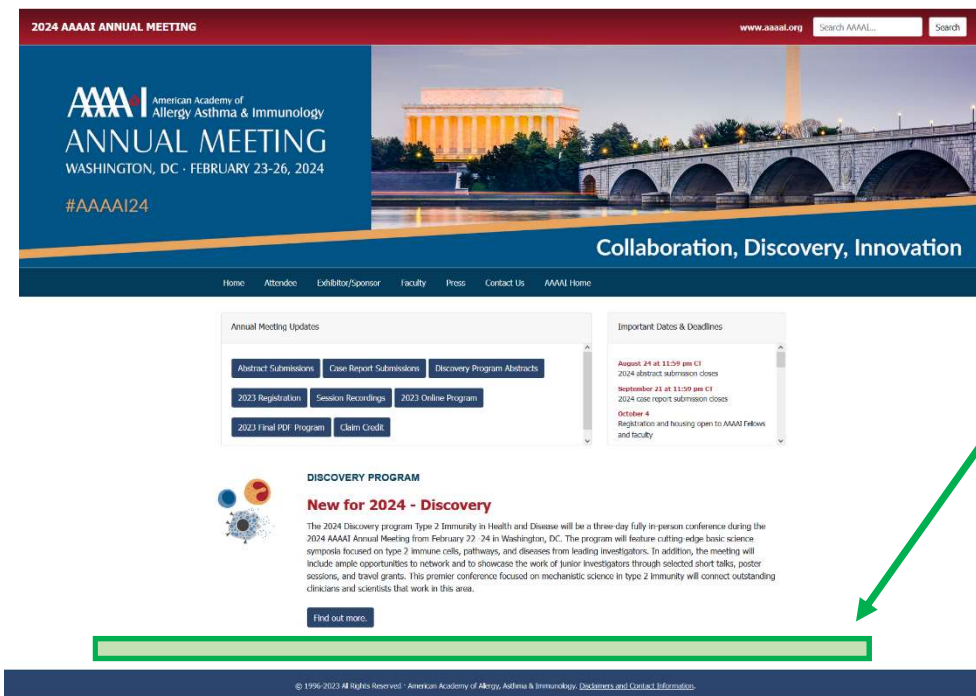
URL: <http://annualmeeting.aaaai.org/>

Description: This is the main page for the AAAAI Annual Meeting. All communication to our members & Annual Meeting attendees directs them to this page. They would visit to begin their registration process as well as view sessions and content, social events, and awards, and they would return after the meeting ends to claim credits for attending.

Dates for advertisement to be shown on this site: Start date: 10/4/23 End date: 6/15/2024

Size: Banner size is 1,140 pixels wide x 250 pixels high.

The banner is clickable and can direct users to a URL of the sponsor's choice. We recommend the sponsor embeds campaign tracking-style parameters in their URL so they can track click-throughs in their own analytics system.



YOUR ADVERTISEMENT HERE

This image is meant to show placement of the sponsor graphic only and is not to scale.

Location #2:

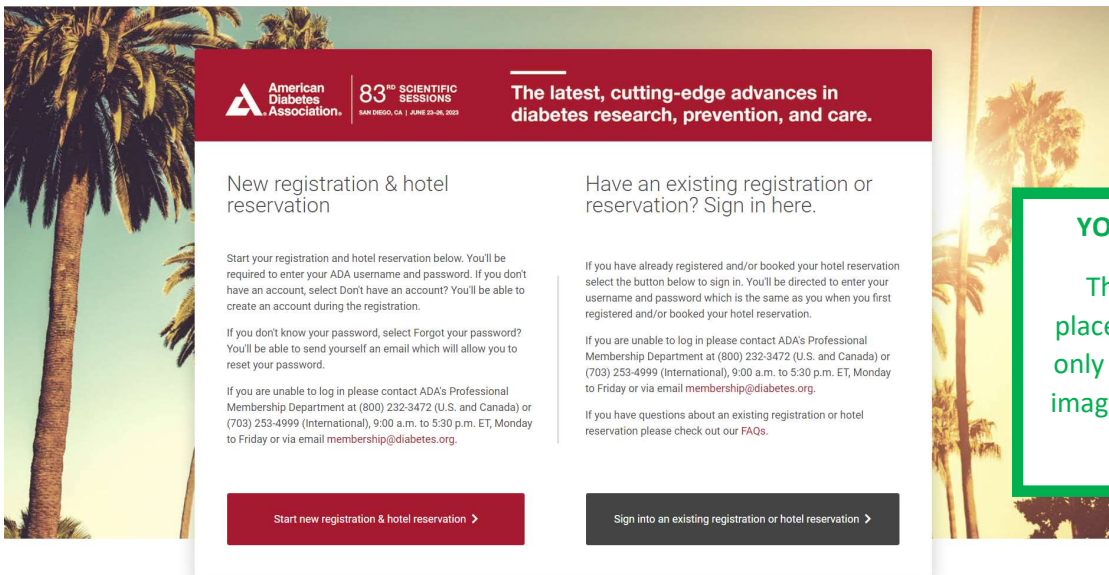
URL: <https://reg.cmrus.com/aaaai2024/>

Description: This is the landing page that all registrants visit to begin their registration and housing process, as well as view general information on the program.

Dates for advertisement to be shown on this site: Start date: 10/4/23. End date: 12/16/24.

Size: 265 pixels wide by 195 pixels high

The banner is clickable and can direct users to a URL of the sponsor's choice. We recommend the sponsor embeds campaign tracking-style parameters in their URL so they can track click-throughs in their own analytics system.



YOUR ADVERTISEMENT HERE

This image is meant to show placement of the sponsor graphic only and is not to scale. Nor is the image a representation of AAAAI's registration page.



- Additional registration & hotel reservation information
- Important Dates
 - Registration Forms
 - Changes & Cancellations
 - Other Attendees